

**Midwest Archives Conference
Strategic Plan, 2011-2015
December, 2010**

MAC Mission:

“Preserving the Documents of the Past and Making Them Accessible to the Future!”

Vision:

The Midwest Archives Conference serves as leader for the archival profession in the 21st century

Priorities:

- I. The Midwest Archives Conference will continue its efforts to recruit and retain an active membership deeply engaged and invested in improving MAC and the archival profession through advocacy**

Goals:

Explore opportunities for students, those new to the profession, mid-level and retired archivists

Explore the concept of a package deal for the 40th anniversary of MAC (2012 Grand Rapids), combining annual meeting attendance and MAC membership for \$85

Develop a volunteer web site, to collect information about those willing to serve and enabling the MAC President to make effective appointments

Explore options for a more diverse generation of archivists

Continue to offer opportunities for participating in meeting planning as well as activities for students at the annual meeting

Encourage Local Arrangements Committees to offer student scholarships for attending MAC meetings

Investigate collaborative projects with K-12 and college undergraduates, to interest students in the archival profession

Completely fund scholarships for students of color

Investigate appointing student representatives to MAC committees

Expand opportunities for archivists outside the MAC Region:

Advertise value of MAC membership to other regional organizations and individuals

Promote Archival Issues as one of the premier archival journals

Advertise value of publishing articles to library schools and public history programs (in the region and outside)

Serve as an advocate for the profession

Work with other archives groups and organizations to publicize the value of archives and archivists

II. The Midwest Archives Conference will support and assist in the professional development of its members

Goals:

Ensure MAC's annual meeting offers varied opportunities

Explore special interest groups (for Educators, Corporate and Religious archivists) at the 2011 annual meeting in St. Paul

Host a booth at the 2011 SAA meeting in Chicago

Continue holding the new Members' Dinner at the annual meeting, and include the MAC President and other officers/Council members to emphasize the value of a MAC membership

Offer mentoring activities

Offer a "pal" system for navigating the annual meeting at St. Paul

"Ask an Archivist," table for the Grand Rapids meeting

Advertise Student Awards Program

Brainstorm news ways to mentor those in the profession

Explore collaborative and/or reciprocal arrangements and partnerships for reduced membership/registration fees

Discuss with SAA, MARAC, NWA, SSA, etc. as well as state archival organizations

Explore with related cultural groups and organizations (museum, library, historic preservation)

III. The Midwest Archives Conference will provide educational resources for the archival profession, as well as those charged with the care of archival material, and expand its educational offerings through a variety of venues

Goals:

Establish a Speakers' Bureau (under auspices of expanded Education Committee)

Those willing can indicate their interest on the volunteer sign-up form

Expand and reorganize Education Committee

MAC President will appoint in the winter/spring of 2011

Oversee all aspects of MAC's educational programming

Include representation from archival, library and public history programs as well as members from MAC

Develop relationships with regional and state archives organizations, allied national organizations, student chapters, and annual meeting and symposium committees

Assess Task Force report (submitted fall 2010)

Oversee and coordinate Speakers' Bureau

Identify potential traveling workshops

Work with educators to develop and provide sessions, workshops, web educational materials, and presentations to classes through distance and in-class learning

Serve as resource for Symposium Organizing Committee

Annual meeting workshops subcommittee:

Complete list of previous workshops and instructors

Examine methods of assessment

Develop process for proposing new topics and/or workshops

Pursue grant funding for educational programming

Prepare NEH grant proposal based on the Archival Training Collaborative

Salaried support for an education coordinator to oversee workshops in the MAC region (primarily for non-professionals who are charged with the care of archival material)

IV. The Midwest Archives Conference Council will continue to develop the technological infrastructure and governance procedures to better manage MAC's activities

Goals:

Continued examination of governance procedures

Review of constitution and by-laws

Consider publications/printing Council liaison position

Development review structure for committee appointments

Investigate out-sourcing of hotel/catering planning for the annual meeting and symposium

The Vice President will prepare bid information and will keep Council informed

Implement marketing plan

Marketing Subcommittee report will be submitted to Council in the spring, 2011

Further development of technological infrastructure

Implement more of Memberclicks' functionality including electronic voting for elections

Finalize web master apprenticeship

Monitor digitizing and online access of Archival Issues

Digitize MAC newsletters and make available on web site

Digitize Council minutes and make available on web site