



OMAMAC: The 2017 Midwest Archives Conference Annual Meeting Poster Session

This year's poster session will offer you to see projects and research conducted by archivists and librarians from across the MAC region. Posters will be on display Friday, April 7 in the St. Nicholas Foyer. Poster presenters will be available to discuss their work during the morning and afternoon breaks (10:00–10:30am and 3:00–3:30pm).

You are History: Encouraging Donations and Feedback from Students to the University Archives

Sara DeCaro, *Baker University*

In an effort to increase donations of materials that reflect the diversity and richness of student life, the Baker University Archives sought feedback from students to determine their understanding of the archive's purpose and their likelihood of donating. Student clubs and organizations are an excellent source for such materials, so a survey was distributed to the student leaders of these organizations. This poster presents and examines their responses.

North Dakota Pulitzer Prizes: Programming Supported by Archival Collections

Trista Raezer-Stursa, *North Dakota State University*

The North Dakota State University Libraries and Archives partnered with the North Dakota Humanities Council (NDHC) to help celebrate the 100th anniversary of the Pulitzer Prize. A grant from the NDHC enabled the library to educate its community about excellence in journalism in North Dakota and highlight the NDSU Archives' collection from Pulitzer Prize-winning photojournalist Cal Olson. Exhibit panels, a web app, and a panel discussion attended by 66 people proved successful.

From Scrapbooks to Apps: Lifelogging Data and its Place in Personal Archiving

Leanna Barcelona, *University of Illinois at Urbana-Champaign*

Lifelogging, the practice of tracking personal data generated by in our daily lives, has become increasingly popular with the development of technology. Devices, websites, and apps allow individuals to track their behaviors and movements in an innovative way. While scrapbooking is not a lost art, people are progressively using technology to store their personal memories. Future generations may look to this data to better understand today's populations. Using Exist, a lifelogging tool,

the poster explores the future lifelogging data has within the personal archiving world to understand how these practices could affect a historically paper-dominant area.

Google Analytics for Selecting Digitization Projects

Drew Kupsky, *Saint Louis University*

This poster proposes to use digital library user data as a way to make better decisions about the selection of new projects, and will analyze this proposition through analysis of the Digital Collections of Saint Louis University Libraries via Google Analytics software. SLU's Digital Collections are hosted in CONTENTdm, and contain 16 collections of over 108,000 digitized items. The newly released Digital Library Federation (DLF) report "Best Practices for Google Analytics in Digital Libraries" (2015) provides the 14 types of web metrics that will be used for this project.

There's How Many Drawings? Processing the Gordon White Collections at The Henry Ford

Janice Unger, *The Henry Ford*

This poster examines the processing of 3 automobile racing related collections donated to The Henry Ford by automotive historian Gordon White. Two of the collections, one containing periodicals and the other consisting of correspondence from draftsman Leo Goossen, were straightforward to process. The third, containing approximately 12,000 engineering drawings of varying sizes and spanning over 60 years, has proven to be more complicated. By reviewing the work necessary to process these collections, archival students and new professionals can gain insight into how to tackle a large or unwieldy project of their own.

Going It Alone: EAD Implementation for Small Repositories

Carissa Hansen, *University of Minnesota–Twin Cities*

This poster examines the challenges small repositories face implementing Encoded Archival Description (EAD) for finding aid creation and argues that the currently available archival content management systems often leave small repositories at a disadvantage in providing access to their material. Hansen will showcase an ongoing project to create a plan for EAD implementation at Hennepin County Library Special Collections (Minneapolis, Minnesota). The poster will touch on the content management systems they've considered since 2013 and focus on the steps they've taken and plan to take to implement EAD on their own, the advantages and disadvantages of doing so, and the challenges they've faced.

Working Together: Community Partnerships in Outreach

Elizabeth Deterding, *University of Wisconsin–Madison*; Jennifer Barth, *University of Wisconsin–Madison*; Catherine Hannula, *University of Wisconsin–Madison*; Arik Kriha, *University of Wisconsin–Madison*; Amanda Larson, *University of Wisconsin–Madison*

The Society of American Archivists Student Chapter at UW-Madison identified Madison's film-going community as a target audience for much-needed community outreach. Since Madison has a highly-regarded film archive (the Wisconsin Center for Film and Theater Research), we felt we had a receptive audience who may have been unaware of the materials at their disposal. Through a partnership with the Overture Center for the Arts' Duck Soup Cinema silent film series, we designed a film screening and exhibit which reached over one thousand patrons. We believe our outreach partnership can be used as a model for other institutions with limited resources.

Mobile Archivists: Archival Outreach on the Go

Jennifer Barth, *University of Wisconsin-Madison*; Catherine Hannula, *University of Wisconsin-Madison*

In July of 2016, alongside Wisconsin Center for Film and Theater Research archivist Amy Sloper, we became literal mobile archivists. We planned and designed personal digitization workshops across rural northern Wisconsin. Through forming partnerships with local libraries and historical institutions, gathering the necessary equipment to digitize a wide range of materials, and promoting the events throughout the communities, we tailored our events to each individual area. At all three workshops, patrons requested more workshops be held. Their enthusiasm highlights the

importance of these events in smaller communities across the United States.

Public Records: Access Denied?

Laura Poplett, *University of Wisconsin–Madison*

It is the general belief, in the United States, that the people should have access to public records in order to be involved in the democratic process. This poster examines the current records management law and life cycle of federal public records to reveal significant blocks to this access. In the 30 years between creation and transfer to NARA, documents can only be accessed through the faulty FOIA system. This process creates serious limitations for researchers and prevents NARA from fulfilling its access duties. The time frame and the FOIA oversight system must be reviewed to improve access.

Establishing a Community Archive: The Pumphouse Archive, Midwest DIY since 2004

Katie Dennis, *University of Wisconsin–Madison*; Logan Rains, *University of Wisconsin–Madison*

The Pumphouse is the Lawrence, Kansas home of Sam and Will Gunnerson: musicians and members of the Midwestern DIY punk scene. The Pumphouse has been a popular tour stop for bands across the Midwest since 2004, becoming an accidental repository of punk and DIY artifacts in the process. In 2016, the collection was processed and digitized and a metadata schema created. The DIY community depends on the dedication of its many contributors. Our contribution to the DIY community is using our training as archivists to preserve the history of a community which might otherwise not be preserved.

The Good (Digital) Life: Promoting Diverse Educational and Archival Materials through Exhibits

Lori Schwartz, *University of Nebraska at Omaha*; Angela Kroeger, *University of Nebraska at Omaha*; Jacqueline Mitchell, *University of Nebraska at Omaha*; Yumi Ohira, *University of Nebraska at Omaha*

This poster is for colleagues who want to promote educational and archival material using digital platforms. Archivists and librarians from the University of Nebraska at Omaha (UNO) will discuss collaboration between the Archives and the Creative Production Lab, our use of digital exhibits for events and outreach, and our use of Omeka, Intuiface, CONTENTdm, and Sprout. Specifically, how did collaboration lead to enhanced exhibits? What skill level did we need for these platforms, and how did we select them? And, what have we learned from the audiences viewing our exhibits?

FRASER's Digitization Partnership Program: Strategies for Success

Pamela Campbell, *Federal Reserve Bank of St. Louis*

FRASER, the St. Louis Fed's digital library of economic and Federal Reserve history, began in 2004 with the digitization of materials physically housed at the St. Louis Fed, but quickly expanded to include materials held by other institutions, both within and outside of the Federal Reserve System. This poster will discuss FRASER's digitization partnership program and our approach to working with other institutions to provide free public access to unique and relevant materials. FRASER's innovation is in digitizing and providing access to materials based on subject matter (guided by our collection development policy), rather than our physical holdings.

Rescoring the Archives: Intersections of Archival Science and Musicology in the Moldenhauer Collection at Northwestern

Alan Akers, *Northwestern University*

Northwestern University's Music Library holds a significant portion of the Moldenhauer Archives – an unparalleled collection of primary sources documenting the history of western music. A recent reprocessing project prompted by long-standing problems and newly discovered materials required the skills of an archivist, musicologist and music librarian. The intersections of these disciplines will be explored through the identification and description of materials, arrangement decisions, levels of access, and preservation concerns. Completion of the project transformed this unique but languishing collection into a crown jewel which currently plays a vital role in student, faculty and scholarly research at Northwestern and beyond.

Getting Started with Processing Digital Media

Blake Graham, *University of Nebraska–Lincoln*

Beginning to process digital media in archives can sometimes seem like an arbitrary or elusive set of tasks. This poster offers a brief outline of steps and tasks associated with migrating data from digital storage media to permanent storage and preservation environments at the University of Nebraska–Lincoln Archives and Special Collections. The workflow diagram offers details for processing legacy storage media, such as costs associated with creating a processing workstation, tools

and methods used, and how these workstation activities fit into the broader departmental framework.

The Leap to Digital

Kate Ehrig-Page, *Boys Town*

The Leap to Digital is a poster presentation by Kate Ehrig-Page of the Boys Town Hall of History museum detailing the lessons learned during an audio-visual digitization project. The purpose of this poster session will be to relate experiences from these conservation efforts in order to help others make a success of their digitization projects. The poster will discuss this through advice on setting priorities, the importance of being able to identify the different types of media in your collection, the impact of inaccurate metadata capture and the potentials for sharing this media once digitized.

Connecting U.S. Prisoners to Special Collections Materials

Derek Potts, *DePaul University*

Through DePaul University Special Collections and Archives, prison inmates have access to copies of prisoner-made and prisoner-centric zines. Incarcerated people are an often overlooked and marginalized community that archivists must consider in reference, outreach, and instruction. Derek Potts shares his experience managing prisoner interactions at DePaul and provides a summary of his research on the topic with the hope that archivists will increase prisoner access to archival materials.

The Art of the Circus: Processing the Lithographic Process

Erin Rose, *University of Wisconsin–Madison*

Circus World's Robert L. Parkinson Library and Research Center in Baraboo, Wisconsin holds an extensive collection of circus ephemera. Much of the collection is uncatalogued and unidentified, including a collection of 352 artworks that had been used to create lithographic circus posters. The project entailed researching donor information, inventorying, cataloging, digitizing, and finally uploading the items' records to Circus World's website. This project's primary goal was to facilitate digital access to this unique collection, and provide varied descriptive metadata about objects that is understandable to a wide variety of researchers.