Innovation, Transformation, Resurgence: The 2019 Midwest Archives Conference Annual Meeting


April 3–6, 2018
Detroit, Michigan
ACKNOWLEDGMENTS
The Midwest Archives Conference expresses its appreciation and thanks to the following businesses and organizations that, as of press time, have generously supported the 2019 MAC Annual Meeting:

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UNIVERSITY PRODUCTS
Welcome to the Motor City for MAC 2019’s Annual Meeting. This year’s theme is “Innovation, Transformation, Resurgence.” Detroit is a city reinventing itself and thus is a perfect place for MAC’s most innovative program in years. The meeting will be held April 3–6 at the Marriott Renaissance Hotel, a major feature of Detroit’s skyline with a view all the way to Canada! This year’s program features a unique blend of 45- and 90-minute sessions; a business archivist preconference; and great workshops, tours, and other opportunities for professional transformation and resurgence with a little fun thrown in for good measure.

REGISTRATION
Register on or by March 4 to receive advance registration rates:
  $135 for MAC members
  $165 for nonmembers
  $65 for students

Rates for registration after March 4.
  $155 for MAC members
  $185 for nonmembers
  $75 for students

The one-day registration rate is $90.

Find the meeting registration form online at midwestarc.memberclicks.net/2019-annual-meeting.

CANCELLATIONS AND REFUNDS
If, for any reason, you must cancel your registration for the Annual Meeting or MAC workshops, your written request must be received on or before March 4 to receive a full refund. No refunds will be issued after March 4. Refunds will be granted for tours or MAC workshops that are cancelled by MAC due to low enrollment or for other reasons.

AMERICANS WITH DISABILITIES ACT
Individuals with disabilities are encouraged to participate in the Annual Meeting. If you have special needs, please contact Debra Nolan with AMC Source at dnolan@amcsoruce.com. Please inform the Marriott Renaissance of any special needs when making your reservation.

VENDOR FAIR AND BREAKS
Discover the newest and best archival supplies, services, and educational opportunities while you meet providers and talk to colleagues during the Vendor Fair on Thursday from 1:30 pm to 5:00 pm and Friday from 8:30 am to 3:30 pm. Fuel your conversation with refreshments while you visit the displays.

MAC PALS
If you are new to MAC, or if this is your first time attending a MAC event, we have designed a special program for you, MAC Pals. MAC Pals matches experienced members with new members or first-time meeting attendees. If you would like to participate in the program—either as an experienced member or as a new one—simply check the appropriate box on the registration form. For more information, contact Alison Stankrauff at macpalsprogram@gmail.com.

LATEST INFORMATION
- Website: midwestarc.memberclicks.net/2019-annual-meeting
- Blog: macdetroit2019.tumblr.com
- Facebook: https://www.facebook.com/MAC2019Detroit
- Twitter: @MACDetroit2019
- Instagram: MACDetroit2019
**SCHED.ORG**
The conference schedule is also available online at Sched.org and through the Sched app. Visit https://mac2019detroit.sched.com to start planning your MAC 2019 experience.

**CHILD CARE**
If you have child-care needs, contact Debra Nolan, AMC Source, by phone at 800-440-4066 or e-mail at dnolan@amcsource.com.

**HOTEL ACCOMMODATIONS**
Detroit Marriott at the Renaissance Center

Renaissance Center
400 Renaissance Drive
Detroit, MI 48243
313-568-8000

The meeting headquarters is the Detroit Marriott at the Renaissance Center, the 73-story anchor of the skyline-defining GM Renaissance Center (GMRENCEN) and the tallest building in the city. Located in the heart of Detroit, the GMRENCEN offers a unique urban oasis of retail, dining, and offices. It is also on Detroit’s famous RiverWalk and downtown PeopleMover, making exploring Detroit easy. The hotel is two blocks from the terminus of Detroit’s new QLINE streetcar that takes passengers up storied Woodward Avenue to many of Detroit’s cultural attractions, including the Charles H. Wright Museum of African American History, the site of our Thursday night reception.

The MAC room rate is $169 per night (single or double), plus local taxes of 15%.

To receive the special MAC rate, reservations must be made on or before Tuesday, March 12, 2019, at 4:00pm.

Use the online reservation link at https://book.passkey.com/go/MidwestArchivesConference. To reserve by phone, call Marriott’s general reservation line at (877) 901-6632.

**DDOT BUS SERVICE**
Serving the city of Detroit, DDOT has eleven 24-hour routes and six express routes connecting neighborhoods across the city.

Fare: $1.50

https://detroitmi.gov/departments/detroit-department-transportation/bus-schedules

**SMART BUS SERVICE**
Metro Detroit’s regional transportation system connects Macomb, Oakland, and Wayne Counties.

Fare: $2

http://www.smartbus.org/Schedules/Route-Schedules

**DETROIT CAB COMPANIES**
Checker Transportation: 313-963-7000
City Cab Co.: 313-833-7060

**MOGO BIKE SHARING**
Detroit’s premiere bike sharing service offers 44 bike stations throughout Downtown, Midtown, New Center, and Southwest Detroit.

Daily Pass: $8

https://mogodetroit.org

**PEDICABS**
Looking for a fun alternative way to travel throughout downtown? Catch a pedicab! Get acquainted with Detroit’s ambassadors.

Rickshaw Detroit: http://www.rickshawdetroit.net

**LIME AND BIRD:**
**ELECTRIC SCOOTER SHARING**
Clean, convenient, affordable, and car-reducing, Detroit’s two scooter sharing services, Lime and Bird, will get you where you need to go quickly.

https://www.li.me/electric-scooter

https://www.bird.co

**QLINE**
Ride the QLINE, a 6.6-mile circulating streetcar loop serving 12 locations on Woodward Avenue from Downtown Detroit through Midtown, New Center, and the Northend. Purchase tickets at QLINE stations.

Single Pass (3 hours): $1.50

Day Pass: $3

**DETROIT PEOPLE MOVER**
Hop on board the Detroit People Mover, and discover how easy it is to learn about Detroit. Thirteen People Mover stations throughout downtown Detroit feature breathtaking views and original Detroit art at every station.

https://www.thepeoplemover.com
BY CAR

On approaching Detroit, take I-94 East, exit Lodge Freeway (M10) South. Lodge Freeway becomes Jefferson Avenue. Turn right on Beaubien—just past the GM Renaissance Center building.

Parking

Self-park for $20 a day is available at the Beaubien Place Garage at Atwater Street and St. Antoine Street adjacent to the Renaissance Center. Hotel valet parking is available at the hotel for $35 a day.

BY RAIL/BUS

Amtrak

Amtrak serves Detroit through its Wolverine service, with three trains from Chicago daily. Detroit’s Amtrak station at Baltimore Avenue is on the QLINE streetcar that takes riders to within two blocks of the hotel.

Bus

Greyhound buses arrive in Detroit at the Howard Street station, which is six miles from the conference hotel.

From Windsor, bus service runs through the Canada/US tunnel. Please visit https://www.citywindsor.ca/residents/transitwindsor/routes-and-schedules/tunnel-bus-to-detroit/Pages/Tunnel-Bus-to-Detroit.aspx for more information.

BY AIR

Detroit is served by the Detroit Metropolitan Wayne County Airport. The conference hotel offers no airport transportation. Detroit’s public transportation system (SMART) offers a FAST express bus (the #261 “MICHIGAN”) that brings passengers downtown from the airport and, eventually, to the Renaissance Center for $2.

The Skoot Shuttle runs from the airport to the GMRENCEN for $30 each way. Make reservations at rideskoot.com.

Uber estimates rides from the airport to the hotel start at $29.

Taxis are estimated to be $59:

Detroit Metro Airport Taxi & Transportation Service
734-717-7737

D Best Taxi & Airport Transportation 313-505-5205
Airport Transportation Detroit 866-389-8294
Metro Airport Car Service 734-556-2000
EXPLORING DETROIT DURING THE CONFERENCE

Detroit offers an abundance of attractions for every type of traveler: museums, historic architecture and theaters, local popups, and an exciting food scene reflecting the diversity of the Metro Detroit landscape. Enjoy the vibrancy of Southwest Detroit’s Latino community; the dense mix of Hamtramck’s Polish, Indian, and Middle Eastern cultures; and the rise of Detroit’s Woodward Corridor. Explore Detroit’s art scene, from Eastern Market’s Murals in the Market to Detroit’s finest museums: Detroit Institute of Arts, Museum of Contemporary Art Detroit, N’Namdi Center for Contemporary Art, Charles H. Wright Museum of African American History, and the Hellenic Museum of Michigan. With the conference conveniently located in Detroit’s downtown district—the hotel sits along the riverfront within walking distance of numerous attractions and the Dequindre Cut Greenway, an urban recreational greenway connecting the riverfront, Eastern Market, and residential neighbors. Find more information on the MAC 2019 Detroit Local Arrangements Committee blog and VisitDetroit.com.

Downtown Detroit offers innovative ways to travel throughout the city and the Metro Detroit area, including bike sharing, pedicabs, regional and city bus services, scooters, the QLINE, and the People Mover.

LOCAL ARRANGEMENT COMMITTEE MEMBERS
Jamie Myler (cochair), Ford Motor Company Archives; Shae Rafferty (cochair), Reuther Library, Wayne State University; Lauren Lincoln (cochair), Private Archive; James Hanks, Detroit Institute of Arts; Maria Ketcham, Detroit Institute of Arts; Sarah Lebovitz, Reuther Library, Wayne State University; Kathryn Lovelace, Ilitch Holdings, Inc.; Kathy Makas, Benson Ford Research Center, The Henry Ford; Marian Matyn, Clarke Library, Central Michigan University; Dave Moore, Carhartt Archives; Natalie Morath, General Motors Design Archives; Alison Stankrauff, Reuther Library, Wayne State University; Janice Unger, Benson Ford Research Center, The Henry Ford

Special assistance from Brian Wilson, Benson Ford Research Center, The Henry Ford, and Rebecca Bizonet, Private Archive

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Carrie Schwier (cochair), Indiana University; Jennifer Audsley-Moore (cochair), National Archives at Kansas City; Joanna Bares, Rockford University; Stacey Erdman, Beloit College; Lauren Gaines, Thrivent; Kayla Harris (poster coordinator), University of Dayton; Lindsay Hiltunen, Michigan Technological University; Deborah Kloiber, St. Catherine University; Hayley Jackson, Luther College; Brandon Pieczko, University of Georgia; Carol Street, University of Kentucky; Robbie Terman, Jewish Community Archives

EDUCATION COMMITTEE MEMBERS
Amy Bishop (cochair), Iowa State University; Janet Carleton (cochair), Ohio University; Sally Conkright, Creative Audio Archive; Chad Conrady, Library of Congress; Hathaway Hester, National Association of REALTORS®; Brad Houston, City of Milwaukee; Kathryn Kuntz, Davenport Public Library; Carrie Schwier, Indiana University; Anke Voss (Council liaison), Urbana Free Library

CONTACT
For questions or concerns regarding the meeting, please e-mail mac2019detroit@gmail.com or contact

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THURSDAY, April 4
12:30 PM–1:30 PM

MAC PALS Reception in the Michelangelo Room
MAC Pals, come to a reception to meet up with your pal. This informal program matches Annual Meeting veterans with first-time attendees and helps newcomers make the most of their time at the conference.

THURSDAY, April 4
5:30 PM–8:30 PM

OPENING RECEPTION AT THE CHARLES H. WRIGHT MUSEUM OF AFRICAN AMERICAN HISTORY
The opening reception will take place at the Charles H. Wright Museum of African American History, one of the country's preeminent institutions dedicated to the collection, preservation, and display of materials documenting African American culture. Light food and drinks will be served, along with a cash bar, in the Wright's dramatic atrium, and you will be able to visit the museum's many galleries. Buses will transport you to the event on a rolling basis beginning at 5:15 pm.
FRIDAY, April 5  
8:00 AM–3:30 PM  
with discussions  
10:00 AM–10:30 AM and  
3:00 PM–3:30 PM

Poster Sessions
This year’s poster sessions will offer you the opportunity to see projects and research conducted by both students and seasoned professionals. Poster presenters will be on hand to discuss their work during the Friday morning and afternoon breaks.

FRIDAY, April 5  
3:30 PM–5:00 PM

MAC Members’ Meeting
Please join us for the all-important Members’ Meeting. Here you will be able to learn about MAC recent developments and activities, as well as take part in the recognition of your MAC peers. President David McCartney will present his farewell “State of MAC” address and you can learn about upcoming meetings in Fargo and Des Moines.

FRIDAY, April 5  
6:00 PM–8:00 PM

Restaurant Tours
Detroit downtown is bustling with restaurants representing a unique blend of traditional ethnic and new cuisine. Join LAC members as they guide you to some of their favorite eateries. This year’s conference will feature two special themed restaurant tours, a spotlight on business archives, and a Metro Detroit Archivist League (MEDAL) mixer. Sign-up sheets will be posted near the registration area Wednesday-Friday. Groups will meet in the lobby at 5:45pm.
TOURS

THURSDAY, April 4
10:00 AM–11:30 AM

Tour: Detroit Mural Project (walking—approx. 3 miles)
Meet LAC representative in lobby, will depart at 10:00 am.
Capacity: 14 people
Fee: $5

Join our plenary speaker, Viranel Clerard, founder and curator of the Detroit Mural Project, on a walking tour through downtown Detroit’s art landscape. Detroit has become one of the most vibrant centers of street art in the country. Hundreds of murals from some of the most famous street artists in the world, and gifted local artists, now grace Downtown, Eastern Market, Southwest Detroit, and the Grand River corridor. Bringing an inspired jolt of creativity, street art illuminates the civic and ethnic identity of Detroit’s neighborhoods. Street art is a metaphor and a manifestation, promising a better future, while breathing life into the city. The tour will examine Detroit’s transformation through the resurgence of authorized and unauthorized street art. Viranel Clerard will guide you through Detroit’s art history and culture.

Artist: Bernal Perez
Year: 2018
Address: 6600 West Vernor Highway, Detroit, MI

Artist: Michael Burdick and Kelly Golden
Year: 2018
Address: 10125 East Jefferson, Detroit, MI

Artist: Ellen Rutt
Year: 2017
Address: 7830 W Vernor Hwy, Detroit, Michigan
TOURS

THURSDAY, April 4
9:10 am–12:30 pm

Tour: Walter P. Reuther Library and Burton Historical Collection (shuttle)
Meet LAC representative in lobby, shuttle will depart at 9:10 am, return by 12:30 pm.
Capacity: 30 people

Free

This tour offers a look at not one, but two, Detroit historical repositories, located just across the street from each other!

The Reuther Library is the largest labor archives in North America and is home to the collections of numerous unions and labor-related organizations. Its collection strengths extend to the political and community life of urban and metropolitan Detroit, the civil rights movement in Michigan and nationally, and women’s struggles in the workplace. The Reuther Library is also the home of the Wayne State University Archives, established in 1958. The Reuther has a capacity of 75,000 linear feet of archival materials spanning these three collection areas, as well as extensive audiovisual and digital collections. The tour will offer behind-the-scenes access to processing and storage areas as well as to examples from some of the archives’ most-used collections, such as the UFW Office of the President: Cesar Chavez Records, the Walter P. Reuther Papers, Mayors Jerome Cavanagh and Coleman Young Papers, midcentury architect Minoru Yamasaki Papers, and organizational records such as those of the Jewish Community Archives, the Detroit Commission on Community Relations, Focus: HOPE, and more.

The Burton Historical Collection, located in the beautiful Main Branch of the Detroit Public Library, was established in 1915 with the donation of the private library of Clarence Monroe Burton, a prominent attorney and Detroit historiographer. Burton’s collecting focused on the early history of Detroit, Michigan, and the Northwest Territory from the time of the French traders through the early twentieth century. The Burton Historical Collection has continued to grow and now proudly offers to the public more than 500,000 books, 250,000 images, 4,000 manuscript collections, and about 1,000 newspaper titles covering about 400 years of North American history with a heavy focus on Detroit, but also including more geographically distant events like the Salem Witch Trials and the Lewis and Clark Expedition. The tour will include a guided walk through the Burton Reading Room, as well as a behind-the-scenes look at materials located in the closed stacks.

Walter P. Reuther Library, Archives of Labor and Urban Affairs, Wayne State University
Tour: Benson Ford Research Center and Main Storage Building, The Henry Ford (shuttle)
Meet LAC representative in the hotel lobby, shuttle will depart at 8:30 am, return by 12:30 pm. 
Capacity: 24 people 
Fee: $5 
Visit one of the Detroit area’s oldest and largest cultural institutions with a tour of archival, library, and museum storage at The Henry Ford in nearby Dearborn! Dedicated in 1929, and celebrating its 90th anniversary during 2019, The Henry Ford is home to more than a million 3-D artifacts and over 50,000 linear feet of archival and library materials that together help tell stories of America’s traditions of ingenuity, resourcefulness, and innovation. The first half of the tour will feature the archival and library storage areas located in the Benson Ford Research Center and highlight unique items from those holdings including the historic business records of the Ford Motor Company, an extensive trade catalog collection, and automotive and industrial design materials. In the second half of the tour, you will visit the recently opened Main Storage Building, which is quickly becoming the new home for The Henry Ford’s large collection of automobiles, as well as providing processing and storage spaces for 2-D and 3-D objects and collections. Please note that considerable walking will be required on the tour. Transportation will be provided, leaving from and returning to the conference hotel.
Tour: Black Bottom and Paradise Valley (walking—approx. 3 miles)
Meet LAC representative in the hotel lobby, will depart at 8:45 am.
Capacity: 14 people
Fee: $5

The Lower Eastside of Detroit, home to Eastern Market, Lafayette Park, and the Islandview neighborhood, is one of the most historically significant neighborhoods in Detroit. Its long history includes the Indigenous Anishinaabe people, French farmers who gave the area a name that would last over 300 years, and the highest concentrated population of African Americans in Detroit from the 1800s to the 1950s.

Slated to receive a Michigan Historical Marker this year, and the subject of books, research projects, and the Black Bottom Street View project by Emily Kutil, Black Bottom has been a major topic of interest in the past few years. Please join historian and educator Jamon Jordan on a three-mile tour of what was Black Bottom, the historic African American neighborhood that federal, state, and local policymakers destroyed. The tour will include a visit to historic home sites, schools, houses of worship, and businesses. You will also visit the site of Paradise Valley, the African American business and entertainment district destroyed by the building of the I-375 and I-75 freeway. This walking tour promote your understanding of the rich history of African Americans in the city of Detroit.
THURSDAY, April 4
9:10 AM–12:30 PM

Tour: Detroit Institute of Arts Research Library & Archives and Museum (shuttle)
Meet LAC representative in the hotel lobby, shuttle will depart at 9:10 am, return by 12:30 pm.
Capacity: 25 people
Free

The Detroit Institute of Arts (DIA), one of the premier art museums in the United States, is home to more than 65,000 works that comprise a multicultural survey of human creativity from ancient times through the twenty-first century. Notable acquisitions include the first Van Gogh painting to enter a US museum (*Self-Portrait*, 1887) and *The Wedding Dance* (Pieter Bruegel the Elder, 1566). The DIA's collection is known for its quality, range, and depth. The tour starts behind the scenes of the DIA Research Library and Archives, one of the largest museum libraries in the nation. It will include highlights from the collection of primary sources and rare books, and a walk through of the storage spaces. A short docent-led tour of the museum will follow, to include Rivera Court and the DIA's world-renowned Detroit Industry Murals.
**Current Issues in Business Archives**

This daylong meeting will focus on two important topics in business archives today, electronic records and storytelling. The meeting will be broken up into two sessions: electronic records in the morning and storytelling in the afternoon. Moderators will lead each session in a collaborative, shared learning environment. Each moderator will give a brief presentation on various aspects of the topics and then lead the group in discussion and sharing so you can learn from each other.

The specific topics to be covered at the meeting are

**Electronic Records**
- Digital Preservation
- Working with Internal IT
- Incorporating DAMS
- Electronic Record Tools

**Storytelling**
- Integrating Heritage Stories within Larger Organizational Communications
- Working with Internal Communications
- Telling Difficult Stories

The goal of this preconference meeting is to impart a better understanding of the topics.

**Who Should Attend?**
This meeting should be of interest to anyone who works in or manages a business or organizational archives.

You should be willing to share your successes and challenges with the group.

**Scheduled Speakers/Moderators:**
- Stephanie Giordano, Rotary International
- Scott Grimwood, SSM Health
- Hathaway Hester, National Association of REALTORS®
- Jennifer Johnson, Cargill Incorporated
- Dave Moore, Carhartt
- Ted Ryan, Ford Motor Co.
- Jennifer Sirotkin and Martha Lawrence, Chick-fil-A, Inc.

**Cost:** $50

**Participants:** 30–50

The preconference event will be held at the conference hotel.
All workshops will be held at the conference hotel.

**THURSDAY, April 4**

**8:00 AM–12:00 PM**

**Records and Information Management: The Archivist’s Loyal Friend**

This workshop will provide an overview of the field of records and information management (RIM) and its important relationship to the archival profession. The instructor will cover how the functions of RIM professionals are changing in today’s digital environment and discuss the challenges presented by the shift from paper-based to digital-only recordkeeping practices. The instructor will lay out the fundamental elements of a records and information management program including:

- Identifying and conducting an assessment of business functions
- Developing retention schedules
- Creating training resources
- Offering records storage options
- Building strong ties with the archives
- Maintaining institutional support

You will have the opportunity to work on drafting a plan to create or enhance an existing RIM program for your own institution.

**Who Should Attend?**

This workshop should be of interest to anyone who wants to provide guidance on identifying records that should/should not come to the archives or to those interested in building support for a RIM program.

**What Should You Know Already?**

You should have at least a basic understanding and appreciation for the business value of records.

**Instructor:** Joanne Kaczmarek, Director of Records and Information Management Services and Archivist for Electronic Records, University of Illinois at Urbana-Champaign.

**Cost:** $50

**Enrollment:** 30–35
Text and Data Mining Basics for Beginners Using Open Source, Off-the-Shelf Tools

Digital humanists and historians are expanding the use of digitized materials in new and exciting directions. As the availability of large collections of OCR-ed documents and associated metadata become available, researchers interested in using computational algorithms to find patterns across hundreds or even thousands of documents look to archives not only to understand these methods, but also to provide documents and corpuses for analysis. In this workshop, you will get your feet wet in the theory and methods of text and data mining, preview an off-the-shelf tool that performs text mining on a set of documents, and discover how to translate knowledge of these new research methods into strategies and programs that extend digital collections to new audiences. You are encouraged to bring your own laptop to participate in hands-on exercises.

Who Should Attend?
Anyone curious or interested in text and data mining research methods. No coding skills required!

What Should You Know Already?
No text mining experience necessary

Instructor: Alexandra Sarkozy, Science/Medical Librarian, Wayne State University
Cost: $50
Enrollment: 30
Digital Preservation Peer Assessment Workshop

Archivists recognize the need to preserve digital materials, but the decisions surrounding how to plan and implement a digital preservation program can be daunting, especially at smaller and underrepresented institutions. An assessment can be a powerful tool to document the decision-making processes and create an action plan for achieving goals. A peer assessment goes one step further to create a community of support for building and sustaining a digital preservation program. In this workshop, you will learn how peer assessment can encourage institutions to assess each other and reflect on practices and goals with the guidance of an outside perspective. You will leave this workshop understanding the challenges of digital preservation, the ways that assessment can make those challenges more manageable, the steps in digital preservation assessment, and the tools to perform a basic peer assessment.

Who Should Attend?
Open to anyone interested in evaluating current digital preservation practices at their institutions.

What Should You Know Already?
A basic understanding of digital preservation activities and best practices is expected; intermediate and advanced learners welcome.

Instructor: Danielle Spalenka, Preservation Specialist, NEDCC
Cost: $50
Enrollment: Limited to 20 participants
Interested in learning a little more over your Friday lunch break? Come to an open forum! These 45-minute sessions are informal and interactive, so come prepared with questions and to share your thoughts!

**FRIDAY, April 5**
**12:15 PM–1:00 PM**

**Archives Advocacy in the Halls of Democracy**
In August 2018, 65 archivists met with the staffs of 47 US senators and representatives in Washington, DC, as part of the Archives on the Hill (AOH) advocacy event. This was the first-ever coordinated effort by archival organizations to draw attention to the value of archives and the work of archivists. Whether you are a seasoned advocate or thinking about getting involved, come and engage with a few of the AOH participants and discuss strategies for what each of us can do to gain support for archives and make a lasting impact with legislators and government officials at the federal, state, and local levels.

**Facilitators:**
- Daria Labinsky, Jimmy Carter Presidential Library
- Collette McDonough, Kettering Foundation
- Kathleen Roe, New York State Archives (retired)
- Bryan Whitledge, Central Michigan University

**Bring MAC to Your Community! How to Propose a MAC Annual Meeting, Symposium, or Speakers Bureau Event**
Want MAC to come to your town? Hosting an Annual Meeting, Symposium, or a Speakers Bureau event/workshop is a rewarding experience that gives you a chance to show off your corner of the MAC region as well as to provide a great benefit to your local archival community. Join current and past MAC vice presidents and organizers of recent MAC meetings and workshops to learn what it takes to bring MAC to YOU!

**Facilitators include:**
- Megan Badgley-Malone, Michigan State University
- Mary Ellen Ducey, University of Nebraska
- Erik Moore, University of Minnesota
- Joshua Ranger, University of Wisconsin Oshkosh

**Networking and the Job Search: Learning to Love It**
Does the thought of networking make you uneasy? You are not alone! Self-promotion and the entire job search process make many of us tense. Come share your experiences, suggestions, and successes, along with your fears and concerns. The discussion will be led by three people sharing different experiences and perspectives: an archival educator, an archivist with experience on hiring committees, and a student and steering committee member of SAA’s Students and New Archival Professionals (SNAP) Section. Students, new professionals, and more experienced professionals are all encouraged to attend.

**Facilitators:**
- Heidi Charles, University of Illinois Urbana-Champaign
- Scott Pitol, University of Illinois at Chicago
- Anke Voss, Urbana Free Library, University of Illinois Urbana-Champaign
Viranel Clerard, Detroit Mural Project

Michael Smith, interviewer

Viranel Clerard, a community art advocate and photojournalist, is an educator for the Heidelberg Arts Leadership Academy and founder of the Detroit Mural Project, a digital catalog of 1000+ public art murals in the city of Detroit. With an iPhone and a passion for Detroit’s art scene, Clerard devotes his time between jobs to the curation of the Detroit Mural Project, illuminating historical evidence of Detroit’s narrative in a rapidly changing landscape. Born in Hudson, New York, to two Haitian immigrants and raised on the east side of Detroit, Clerard worked his way from the ground up to being a front-page writer for the Detroit News. In 2013, Clerard moved to Ann Arbor, Michigan, to pursue a degree in fine arts at U-M’s Penny Stamps School of Art and Design, where he learned the importance of working collaboratively and developing strong social networks. In 2015, he left U-M to create the Detroit Mural Project, now one of the largest and most ambitious region-specific public art archives in the country.

Within six months of launching a live version of his website (DetroitMurals.com), Viranel Clerard is now navigating the art world and bumping shoulders with political influencers. His work has been featured in the Detroit News, WDIV, Curbed, NBC News, Metro Times, BLAC Detroit, and more.

This year’s plenary will take the format of a live interview, with ample opportunity for audience questions. To facilitate the interview, we welcome Michael Smith, the Johanna Meijer Magoon Principal Archivist, Michigan Historical Collections at the Bentley Historical Library.
Innovation at work in MAC—they say necessity is the mother of invention. Due to a record-breaking year for submissions, we found it necessary to “innovate and transform” a bit ourselves. Looking at the program for 2019, you will notice a mix of short, 45-minute sessions and traditional 90-minute sessions. This enabled us to select 27 proposals instead of 18! We hope you enjoy this new format and look forward to your feedback.

3:30 PM–5:00 PM
#s101

Documenting the History of HIV/AIDS in the Midwest

Since the first reported cases of AIDS in the United States in 1981, national attention has tended to focus on the East and West Coasts, where urban areas with gay male populations, such as San Francisco, Los Angeles, and New York, formed the front lines of the epidemic. The history of AIDS in the Midwest is less well known. Recent research and documentation projects are shedding light on this history, from the earliest reported cases, to shifting demographics in the 1990s, to community responses. The 2015 outbreak of HIV among IV drug users in Indiana reminds us that the history of AIDS continues to be written. Many of the issues associated with the earliest years of the epidemic—including fears about transmission, stigmatization, and controversies about safer sex education and needle exchange programs—endure. This panel will reflect on activities at four institutions to collect and share this history. Panelists will discuss the Wisconsin HIV/AIDS History Project, an oral history initiative; the Children’s Museum of Indianapolis’s acquisition of the Ryan White Papers and recent digitization efforts; a community-led exhibition HIV/AIDS and the Black Community in St. Louis; and a collaboration between academic faculty and archivists to show how the city of Toledo’s reaction to the AIDS epidemic differs from those on the coasts.

This session encourages archives to preserve and present materials despite controversy and to ensure that LGBTQ, racial/ethnic minorities, and other at-risk communities are included in the historical record. It is aimed at archivists at all levels.

Panelists:
- Michael Doylen, University of Wisconsin–Milwaukee Libraries (Chair)
- Christian Carron, The Children’s Museum of Indianapolis
- Ally Day, University of Toledo, Department of Disability Studies
- Miranda Rectenwald, Washington University in St. Louis, University Libraries
- Lauren White, University of Toledo Libraries

Session Type: Standard Presentation
Unlikely Teammates: Innovative and Creative Collaborations for Archives and Special Collections

Teamwork makes the dream work. Archivists and special collections librarians can build successful partnerships with allied professionals or community groups to work together toward a common vision to ensure preservation, provide access, and increase usage of our holdings.

The purpose of the session is to demonstrate how archivists form (sometimes unlikely) partnerships and innovative collaborations to bring in new collections, develop new outreach and instruction initiatives, or to create new processes. Panelists will share successes and challenges in working with unlikely partners. With regard to intended outcomes, we hope that our panel can serve in part as a brainstorming session that sparks ideas and that you will leave with concrete takeaways for how you can begin to grow your own collaborations and become more ingrained in your local communities.

Content for this lightning round session will include presentations on collaborating to develop a course, create a video game for outreach, train students to process archival materials, create a formula for estimating processing costs, preserve the history of a university’s athletic department before it was lost, and create a long-distance partnership between a university-based archives, a community-run theater archives, and a digitization vendor in different corners of the country.

The intended audience includes archivists and special collections librarians of all skill levels, experience, and areas of practice who are searching for creative ideas for reaching out to different college or university units, community groups, and other repositories.

Panelists:  
Hope Bibens, Drake University (Chair)  
April Anderson-Zorn, Illinois State University  
Sally Childs-Helton, Butler University  
Jesse Hocking, Wisconsin Center for Film and Theater Research, University of Wisconsin–Madison  
Lisa Huntsha, Augustana College Swenson Swedish Immigration Research Center  
Cinda Nofziger, Bentley Historical Library, University of Michigan  
Martina Dodd and Gayle Schechter, Atlanta University Center Robert W. Woodruff Library

Session type: Lightning Round

Going Digital, Now What?: Innovation in Online Access to Audiovisual Archives

Archives of all sizes have audiovisual materials in their holdings. Digitization is the first hurdle, but once a/v materials have been reformatted, archivists still face the daunting task of providing researchers with access to these valuable research materials.

This session will be a hybrid format where presenters discuss projects utilizing innovative practices to provide online access to their audiovisual collections, despite challenges such as technology, resource availability, staffing, or rights.

Melissa Hernandez-Duran of the Bentley Historical Library will discuss the use of a non-CMS media platform to provide access to archival sound recordings according to rights determinations. Amy Moorman from the Archives of Iowa Broadcasting will talk about an NEH-funded grant project to create an Online Media Library for the archives’ media collections, utilizing a CMS to attach audio and video access files. Matthew Patulski of Poplar Media will discuss a project to build an online archive for organizing media to document an eight-year river restoration project in Grand Rapids, Michigan. Derek Long of the Marr Sound Archives will discuss incorporating transcriptions into audio records to comply with the Americans with Disabilities Act. Jon Cameron from Indiana University Libraries will talk about the work of providing access to the large volume of materials digitized through IU’s Media Digitization and Preservation Initiative project.

Following those presentations, Lynn Smith of the Hoover Presidential Library will moderate a forum discussion between the panelists and the audience to discuss larger topics such as metadata standards, rights review, streaming files, web platforms, and more.

Panelists: Lynn Smith, Herbert Hoover Presidential Library-Museum (Moderator)
Jon Cameron, Indiana University Libraries
Melissa Hernandez-Duran, Bentley Historical Library, University of Michigan
Derek Long, University of Missouri–Kansas City Marr Sound Archives
Amy Moorman, Wartburg College
Matthew Patulski, Poplar Media

Session Type: Lightning Round/Open Forum
Collaborating with On-Campus Museums: The Good, the Bad, and the GLAMorous

The Atlanta University Center (AUC) Galleries, Libraries, Archives and Museums (GLAM) Center for Collaborative Teaching and Learning provides faculty training in object-based pedagogy through the integration of artwork, artifacts, and other primary sources into course curriculum. This collaboration between three autonomous institutions: the Woodruff Library’s Archives Research Center (ARC), the Clark Atlanta University Art Museum, and the Spelman College Museum of Fine Art, is developing teaching and learning methods to improve visual and archival literacy among AUC faculty and students. A primary component of this initiative is the GLAM Center’s digital portal, which provides virtual access to images from across the GLAM institutions’ collections as well as to educational resources. The GLAM portal serves as a common platform for finding images from all GLAM institution collections to promote cross-disciplinary research by curating digital exhibitions in conjunction with physical exhibits, encouraging student interaction with art and archival materials.

GLAM’s museum education curator, Martina Dodd; digital exhibitions coordinator, Gayle Schechter; and the Woodruff ARCs public services archivist, Tiffany Atwater, will discuss important lessons learned from collaborating across multiple institutions to build the first three exhibits featured in the portal on the topics of African American military service, voting rights, and artwork featuring black domestic life. In building a faculty outreach program, teaching in-class sessions in the museum and archives, and building a digital portal, GLAM has increased visibility and discoverability of the cultural heritage resources housed across the institutions of the AUC, the world’s largest consortia of Historically Black Colleges and Universities (HBCUs).

Panelists: Gayle Schechter, Atlanta University Center Robert W. Woodruff Library (Chair)  
Tiffany Atwater, Atlanta University Center Robert W. Woodruff Library  
Martina Dodd, Atlanta University Center Robert W. Woodruff Library

Session Type: Roundtable Discussion
Beyond Scholarly Work: The Use of Archives in/for Community Work

The sesquicentennial celebrations (2017–2018) at the University of Illinois at Urbana-Champaign prompted much delayed recognition of African Americans. Aiming to bridge a noticeable gap, the university funded a series of projects documenting contributions of the black community from the early to mid-1900s, amid great apathy and discrimination locally. In September 2017, the university released a documentary detailing the experiences of black students as they struggled to find accommodations and eating facilities on campus; this led to a mapping project, which identified these students’ living quarters off-campus. At the sesquicentennial closing (August 2018), the university and local communities acknowledged the contributions of an outstanding African American man who, having earned the trust of several university presidents, intervened in favor of black students. All projects drew heavily from the University Archives, and all were informed by community members.

The speakers on this panel, individually, were key authors, presenters, and organizers in these community recognitions. Two of them wrote dissertations on the black experience, which were crucial input for the Illinois mapping project developed by the third presenter. Their research spans a 20-year period, encompassing three distinct disciplines: history and archival studies, education, and writing studies. Through this multidisciplinary perspective, they explore their community engagements and use of various archives and methods to excavate early African American histories. Collaboratively, they emphasize the applicability of archival research in the crafting of stories about/with underrepresented populations. Ultimately, their talk illustrates the importance of scholarly and community collaborations anchored in archival work, memory, and overlooked rhetors.

Introductions: Tempestt Hazel, Sixty Inches From Center
Panelists: Deirdre Cobb-Roberts, University of South Florida (Chair)
Jessica Ballard, University of Illinois at Urbana-Champaign
Vanessa Rouillon, James Madison University
Session Type: Standard Presentation

Breaking Out of the Box: Transforming Archival Collections and Workflows through Collaborative Description Projects

Archivists and archival collections can often be siloed into the “special” corner of their parent library: under described, underutilized, and often even unknown. Finding a path out of isolation may require taking a new look at collection management needs and considering new partners in the work. Collaboration with colleagues can result in positive ripple effects that extend beyond the initial project goals. This session will highlight three innovative description projects where archivists partnered with nonarchivists to improve access to targeted collections and will detail how their collaborations transformed their archival collections, work structures and relationships, and, ultimately, their users. To foster audience participation, you will be given a brainstorming worksheet to use to consider your own potential collaborations. A conversation about possibilities can be initiated during the question-and-answer period, and/or, depending on interest, can be continued as a virtual discussion with the presenters and other audience members after the face-to-face conference concludes. What underutilized collections in your repository are just waiting for that perfect combination of excitement and expertise to blossom into wonderful research resources? Which person down the hall from you, in the next cubicle, or in a separate building could be your next transformation partner?

Panelists: Ruth Bryan, University of Kentucky Special Collections Research Center (Chair)
Cindy Cline, University of Kentucky Libraries
Libby Hertenstein, Bowling Green State University Libraries
Rachel Howard, University of Louisville Archives and Special Collections
Rebecca Pattillo, University of Louisville Archives and Special Collections
Lindy Smith, Music Library and Bill Schurk Sound Archives, Bowling Green State University Libraries

Session Type: Standard Presentation
How to Win at Diversity and Influence Archivists

I have two words for you: inclusion rider. Archivists recognize the importance of making the archives field more inclusive, but not everyone has funds dedicated to developing large projects. What ideas can be implemented to increase ethnic diversity in the archives field, without costing an enormous amount of time, energy, and resources? In this presentation, panelists will share examples of relatively small-scale projects that might inspire you to create opportunities for equity within your own institution or local community.

Hoping that you will be able to take away some ideas, our speakers will present on the following projects: 1) an internship program that provides undergraduate and graduate students with practical experience in archival institutions with collections documenting African Americans; 2) library-led programs for students of color that focus on the importance of representation in cultural heritage settings and provide students with opportunities to create memory books, record oral histories, and explore archival materials; and 3) a local scholarship program that raised funds from fellow archivists to promote awareness about the need for diversity in the archives field.

Panelists: Jennifer Ho, The Chicago Community Trust (Chair)
Raquel Flores-Clemons, Black Metropolis Research Consortium
Harrison Inefuku, Iowa State University

Session Type: Standard Presentation
Innovative Entertainment Outreach

“Entertainment” and “archives” are two words that most people, even archivists, are unlikely to pair. The panelists will discuss various creative programs presented by university archives, a corporate archives, and a public library archives to raise awareness of their institutions and to reach people in their communities who otherwise would not consider attending archives programs, have no immediate research needs, or are unfamiliar with archives altogether.

Heather Stecklein will present ways that she integrates her Stouts Secrets Campus Walking Tour into existing departmental retreats, homecoming events, and professional development initiatives. Megan Atkinson will present her exhibit at the Putnam County Fair and the Preservation Station for digitization of patrons’ obsolete formats. Nathalie Wheaton will present her experiences surrounding the demolition of four historic buildings on her campus, which culminated in a well-attended and livestreamed event featuring the opening of four time capsules. Scott Brouwer will present Dark La Crosse, a popular suite of programs highlighted by an annual stage production with newly researched content each year that features the seedy side of his city’s rich cultural history.

The panelists will also discuss what types of activities work well and which do not; the amount of effort, time, money, and administrative goodwill required; collaborations with their communities that make the programs possible; and how the programs benefit current patrons, potential patrons, and their own institutions.

Panelists:  
Scott Brouwer, La Crosse Public Library Archives (Chair)  
Megan Atkinson, Tennessee Tech University Archives and Special Collections  
Heather Stecklein, UW–Stout Archives and Area Research Center  
M. Nathalie Wheaton, Rush University Medical Center Archives

Session Type:  
Standard Presentation
Overheard in the Stacks: Candid Conversations on Project Management

The ability to successfully manage a project is becoming increasingly important to the livelihood of archival institutions as we attempt to respond to institutional changes in innovative ways. A well-managed project can have transformative effects not just on a collection of materials, but on archivists and institutions as well. This lightning session will present a variety of project management case studies and current experiences. Presenters will share successful stories or experiences that served as learning opportunities. After all presenters have spoken for three to five minutes, the session will open to you (the audience) to provide either sympathy or an innovative solution of your own.

Topics include:
- Finding aid migration projects
- Collaborating with student workers and/or outside stakeholders
- Managing a large, multiyear processing project as a project archivist
- The balancing act of adding outreach into a processing grant
- A large-scale collection relocation project including a wide variety of special collections materials
- Using Basecamp and other project management tools to manage a variety of projects (digitization, ASpace migration, book publishing, etc.)

Panelists:
- Rosalie Gartner, Iowa State University Special Collections and University Archives (Chair)
- Ed Busch, Michigan State University Archives and Historical Collections
- Elizabeth Carron, University of Michigan, Bentley Historical Library
- Bethany Davis, University of Iowa Libraries
- Kathryn Hujda, University of Minnesota Libraries Archives and Special Collections
- Caitlin Moriarty, University of Michigan, Bentley Historical Library
- Shae Rafferty, Wayne State University, Walter P. Reuther Library
- Caitlin Wells, University of Michigan Library, Special Collections Research Center

Session Type: Lightning Round
**Computer-Assisted Appraisal of Electronic Records**

Despite a couple of decades of progress on various technologies to support both digital preservation and archival description, we’ve still seen relatively little progress on software support for the core activities of selection and appraisal. Numerous data elements exist within born-digital materials that could be (but currently aren’t) used to support more effective and efficient appraisal processes. Recent advances in natural language processing and machine learning are particularly promising. Appraisal isn’t a specific point in a digital curation workflow, but is instead something that happens at numerous points throughout the process. The time is ripe for detailed discussions about how and when to introduce software that can support appraisal activities.

This panel—composed of individuals from four states and a variety of institutional types—will explore issues of computer-assisted appraisal. What are archivists doing now, and what could we be doing in the future? What types of software are the most promising? What are the most likely challenges? The purpose of the session is to raise awareness of the potential for computer-assisted appraisal, as well as to help you understand the implications for work in your own institution. This panel should be of interest to all archivists responsible for electronic records, especially those born digital. No background knowledge is required, though an understanding of archival appraisal principles and practices will be beneficial.

**Panelists:**
- Christopher Lee, University of North Carolina (Chair)
- Laura Alagna, Northwestern University
- Max Eckard, Bentley Historical Society, University of Michigan
- Joanne Kaczmarek, University Archives, University of Illinois
- Megan Rohleder, Kansas Historical Society

**Session Type:** Roundtable Discussion
No Free Kittens: Turning Acquisition Headaches into Positive Experiences

There’s no such thing as free kittens: one person’s gift is another’s burden. Without disclosing particular details (and a request for no recording of the session), archivists on this panel will share “learning opportunities” of when accepting donations became more than they bargained for: whether it was a case of extensive donor-imposed restrictions, a tale of opaque rightful ownership, or collections becoming exponentially costly in terms of space, labor, and sanity. The intended outcome is to provide archivists and archival repository administrators with concrete examples to emphasize the importance of well-documented acquisition procedures, so you can better handle scenarios that may arise in your own institutions and to offer you an opportunity to share your own experiences.

Panelists:  
Lydia Tang, Michigan State University (Chair)  
Cara Bertram, University of Illinois at Urbana-Champaign  
Sally Childs-Helton, Butler University, Irwin  
Daria Labinsky, Jimmy Carter Presidential Library  
Elisa Landaverde, Michigan State University

Session Type:  
Standard Presentation
Community Webs: Empowering Public Librarians to Create Community History Web Archives

Public libraries are a vital resource for preserving the history of their communities. Key portions of the contemporary historical record now reside online, but few public libraries actively curate web archives collections. In 2017, the Internet Archive received IMLS funding to provide education, training, and services to enable public libraries to develop expertise in web archiving and to build collections documenting their local communities. The resulting resources will be made publicly available to other institutions interested in pursuing web archiving programs.

In this session, we will discuss how we are approaching the curatorial and outreach challenges related to building special collections representative of the diverse populations we serve. How do we select web-based content that has enduring value? What role can we play in preserving the web presence of our community? Who will use our web archives, and how should they be organized? What kinds of relationships and agreements should we pursue with content creators? How can public libraries gain the expertise, and what insights can we share?

We will discuss the goals, successes, and challenges of the grant after the first year. Panelists will speak to the issues involved in collecting and preserving the digital history of their communities. You will be invited to share your experiences to spark ideas and dialogue about best practices. This session is for any institution considering or already engaging in web archiving. No knowledge of or experience with web archives is needed.

Panelists: Anke Voss, The Urbana Free Library (Chair)  
Chatham Ewing, Cleveland Public Library  
Paul Kelly, DC Public Library  
Maria Praetzelis, Internet Archive  
Julie Tabberer, Grand Rapids Public Library  

Session Type: Standard Presentation
Collaborate and Listen

Under the direction of Robert Wicks—director of the Miami University Art Museum—the Glenn A. Black Laboratory of Archaeology (GBL) at Indiana University, and the Kansas City Kansas Public Library are collaborating with the Wyandotte Nation to assemble digital versions of primary historical sources documenting the Huron/Wyandotte experience across the Midwest. The documents will be collected from public and private archives, libraries, museums, historical societies, and collections across the United States and elsewhere. The digital images of these will be compiled with searchable transcriptions and commentaries to be accessed as the Wyandotte History Digital Archive (WHDA). Physically, each of these collections is separate; organized and described differently. Metadata standards do not wholly represent the native experience or narrative. Panelists will describe their collections and then discuss policy, editorial standards, and workflow processes for this collaborative platform.

Panelists: Kelsey Grimm, Indiana University (Chair)
Anne Lacey, Kansas City, Kansas Public Library
Robert Wicks, Miami University

Session Type: Standard Presentation
My Comeback Story: Overcoming Imposter Syndrome in the Archival Profession

Imposter syndrome. We’ve all had it. Whether new to the profession or long-time archivists, we’ve all had that patron, that donor, or simply a moment that caused us to think: am I cut out for this? In the style of lightning talks, this session will feature short stories from panelists with diverse career experiences and cultural backgrounds from a variety of institutions. Their stories seek to start a conversation by openly discussing their imposter moments and how they impacted their careers and their learning experiences. By opening up the discussion to you, we hope to reduce imposter syndrome and help create a more inclusive profession.

Panelists: April Anderson-Zorn, Illinois State University (Chair)  
Amber Dushman, American Medical Association  
Britt Farley, African-American Research Library and Cultural Center  
Jennifer Ho, The Chicago Community Trust  
Beth Loch, Chicago Public Library  
Rebekah McFarland, Sisters of the Living Word  
Beth Myers, Smith College Special Collections  
Danielle Nowak, The Morton Arboretum—Sterling Morton Library  
Allison Stankrauff, Wayne State University

Session Type: Lightning Round
Reach Out! I’ll Be There: Four Institutional Approaches to Transparency and Access

Challenges of transparency and accessibility are universal across the public history profession and university archives. This session will explore the importance of openness and transparency while highlighting the need for proper records management and knowledge of open records laws. Every institution regardless of size must respect the trust and faith their key stakeholders have in how their budgets are created, taxes paid, and donations spent. Researchers, students, genealogists, government agencies, university administrators, and other groups actively use our resources. Without proper guidance and policies, libraries, archives, and museums could face backlash over either too much accessibility or too little transparency. Panelists will discuss how their individual outreach efforts serve as powerful tools for guidance, collaboration, and relationship building in their roles as archivists and librarians. Through proper training and policies, organizations can protect the trust of the public and records creators while also protecting the privacy of individuals and donors.

This panel of archivists and librarians working in state, local, and academic institutions will provide specific practical tips and insights into various outreach efforts, from records management training for records creators and managers, records management surveys specific to experiences with digital records, and public instruction. The panel will share the challenges, rewards, outcomes, and lessons learned along the way as we all strive to better serve and provide for our patrons and stakeholders.

Panelists: Scott Kirycki, University of Notre Dame
Ryan Leimkuehler, Kansas State University
Megan Rohleder, Kansas Historical Society
Amanda Wahlmeier, Johnson County Library

Session Type: Standard Presentation
Searching for Buried Gardens: Indiana University Campus Archaeology and Archives at Wylie House Museum

In the summer of 2018, an archaeology field school conducted four weeks of excavation on the property of the Wylie House Museum, the 1835 home of the first president of Indiana University on the Bloomington campus. The students in the course dug four features within a 20-square-meter area in search of the Wylie family’s nineteenth-century subterranean cold-frame greenhouses. These buried garden pits, as the family called them, are identified in a variety of family artifacts, from a couple of early photographs to a grandson’s memory map of the property and an 1888 school composition piece.

Research into the Wylie archival collections led the museum director and university archaeologists to propose a multiyear, grant-funded project that includes both physical and online exhibits, historic archaeology courses, community archaeology experiences, and a symposium to encourage campus archaeologists across the state to conduct archaeology projects in conjunction with campus archivists, librarians, and historians.

This session will provide you with an overview of the project from the perspectives of both the museum director and the doctoral archaeology student who led the field school. Presenters will discuss the ways in which this project allowed archaeologists and archivists to work together, learn from each other, and provide students and community members with unique learning experiences. You will learn how archival documents were key to this project’s student experience, cross-campus collaboration, and project funding.

Panelists:  
Carey Beam, Wylie House Museum, Indiana University (Chair)  
Molly Mesner, Anthropology Department, Indiana University

Session Type: Standard Presentation
# Archives4BlackLives: Archivists Respond to Black Lives Matter

Archives for Black Lives in Philadelphia (A4BLiP) is a loose association of archivists, librarians, and allied professionals in the area responding to the issues raised by the Black Lives Matter movement. As a primarily white group, we seek to push white archivists to deconstruct white supremacy in their archives and within the profession. In this session, A4BLiP organizers will present about some of the projects the group has embarked upon so far: publishing a statement of principles advocating for just policies around records of police violence, affirming the importance of documenting black lives in the historical record, and acknowledging the need to make the archival profession more inclusive of archivists of color; processing community-based archival collections and seeking opportunities to advise organizations serving black communities on archival and records management questions; and devising standards for anti-oppressive archival description and procedures for auditing repositories’ descriptions for racist language. This will lead to a discussion about ways archivists can work to ensure that Black Lives Matter in the archival record, in the archival profession, and in society writ large. We are proud of our successes but also aware of potential pitfalls in the road ahead. Our goal is to hear ideas and understand concerns from archivists in the midwestern region to inform our work in Philadelphia. We also hope is to spark interest in establishing sister groups nationwide.

Panelists: Faith Charlton, Princeton University Library (Chair)  
Alexia Antracoli, Princeton University Library  
Celia Caust-Ellenbogen, Friends Historical Library of Swarthmore College

Session Type: Standard Presentation

Participants, including Martin Luther King Jr. and Walter P. Reuther, in the “Walk to Freedom” civil rights demonstration march down Woodward Avenue, 1963. Walter P. Reuther Library, Archives of Labor and Urban Affairs, Wayne State University.
**Opening the Door to the Closed Stacks: When the Archives Joins the Community**

As the preservation of cultural artifacts gains greater public attention, many community groups seek consultation or partnership with archival institutions. Community participation in archival collecting has positive potential to transform collecting initiatives through the inclusion of materials from previously underrepresented groups. Many of these groups, however, may not be content to merely deposit their legacy at a known repository. Instead, they seek ongoing collaboration in the process of gathering materials or connecting archives to local people and places.

These intricate partnerships can also lead to areas of confusion. Potential donors from the community of interest may wonder: Who did I just donate my stuff to, the archives or the community group? Who controls my stuff, the active community or the archive? Community organizations/partners may wonder: What can this archives institution do that we can't do? Why do we need them, and are they usurping our place or our voice in the community?

Panel members from different types of archival repositories and working with different communities will discuss their experiences balancing the expectations of complex constituencies with the best practices of their profession. They will share their strategies for educating community members about archival processes, sharing and communicating each group's priorities, asking for community input, facilitating creative productions by the community, and managing trickling accruals and third-party (or DIY) digitization or grant participants. This panel is geared toward archivists engaged in donor relations and community relationship-building and those who are looking to expand their collecting scope in collaborative ways.

**Panelists:**
- Kate Dietrick, Upper Midwest Jewish Archives, University of Minnesota (Chair)
- Michelle McCoy, Special Collections and Preservation Division, Chicago Public Library
- Laurie Lee Moses, Center for Black Music Research, Columbia College Chicago
- Rebecca Skirvin, Oesterle Library, North Central College

**Session Type:** Standard Presentation
The Rainbow Connection: Capturing LGBTQ+ Stories in Wisconsin through Community Partnerships

The University Archives at UW–Madison holds a unique and ever-growing community archive that documents the LGBTQ+ community in Dane County, where Madison is located. Starting out as an oral history project in 2007, the archive began collecting physical materials, audio/video, photographic media, and other ephemera in the fall of 2015. Realizing this important community/university partnership, an advisory group was formed and is now made up of community members (many of which are artists, social justice advocates, and community organizers), staff, faculty, and students. To date, the community members of the advisory group spearhead and execute the majority of the collection development, donor relations, and fund-raising, while the archives staff and students handle the care and maintenance of the collections. The presenters, the university archivist and the processing archivist, will discuss the unique model of having a community advisory group manage, fund-raise, and do collection development for a community archive. Additionally, we will discuss the origins of the community archive (including fraught historic and ongoing relationships between the university and the LGBTQ+ community in Madison), overall challenges and opportunities, collection strengths and gaps, and strategies for programming and fund-raising. The LGBTQ+ archive is one of the many outreach initiatives within the University Archives designed to actively collect the stories of underserved populations and acquire missing stories from the university and the Dane County community. Moreover, the advisory group has proven an innovative collaboration that is becoming a well-oiled machine, and we’d like to share our recipe for success as well as lessons learned.

Panelists: Katie Nash, University of Wisconsin–Madison (Chair)  
Alex Krensky, University of Wisconsin–Madison

Session Type: Standard Presentation
Transforming Access and Promotion through the Digital Public Library of America

The Digital Public Library of America (DPLA) provides an innovative platform to expand awareness and encourage use of archival collections across the MAC region. Speakers from three repositories and a representative from a DPLA state hub will discuss sharing digital objects with a national audience and explore the impact of participating in a DPLA hub.

DPLA is transforming archives through technological change, and collaboration with DPLA improves discoverability and accessibility, expands the digital representation of diverse communities, creates value across the network, and encourages the use of historical materials by a wider range of scholars, teachers, students, and the general public.

Speakers will highlight several projects and collaborations across three states. A project underway at Wayne State University to digitize collections from underserved communities includes a new statewide digital portal for the Michigan Hub and educational tools for the cultural content. A representative from Marquette University will discuss its work in the consultant network for the Wisconsin Hub and its collaboration with the University of Wisconsin–Milwaukee to assist smaller repositories seeking to build capacity and engage digital projects. A presenter from the Minnesota Digital Library (MDL), one of DPLAs initial service hubs, will discuss how its premier project, Minnesota Reflections, encourages new uses of digital collections and assists organizations of all sizes to increase capacity for digital literacy.

**Panelists:**
- Erik Nordberg, Wayne State University (Chair)
- Richard Adler, Michigan DPLA Service Hub
- Amy Cooper Cary, Marquette University
- Molly Huber, Minnesota Digital Library / Minitex

**Session Type:** Roundtable Discussion
Navigating the IT Landscape in the Archives: Collaborations, Struggles, and Successes

Information technology within the archival landscape is constantly evolving, and for many has become an integral part of the everyday workload. Collaborating with information technology experts can mean a whole host of options. This session will explore different collaborative projects involving information technology and/or IT professionals, revealing a range of possible collaborations, challenges, and solutions.

Organization-wide projects to develop and implement systems, solutions learned to navigate a wide variety of IT structures within a single organization, and individual collaborations with fellow librarians and archivists will be discussed. Challenges include the use of proprietary vs. open source systems; roadblocks faced when information technology goals hamper archivists’ views of progress; and restrictive computer permissions forcing a reliance on internal IT professionals. Presenters will discuss various forms of collaborations, including working with a metadata librarian to achieve linked data and description goals; negotiating with IT and campus offices to balance standards and accessibility with speedy resolutions; and combining information technology with cataloging and technical services and the benefits this structure provides. You will come away with ideas for navigating the IT landscape(s) within your own institutions—and, if the obvious path does not work, workarounds colleagues have devised to more efficiently reach their goals. The session will conclude by opening the floor so you can share solutions or how you have successfully addressed your own information technology challenges.

Panelists: Laura Sullivan, Iowa State University (Chair)
Jaime Bourassa, Missouri Historical Society
Lara Friedman-Shedlov, University of Minnesota
Jennifer Johnson, Cargill, Incorporated

Session Type: Lightning Round
Transforming Museums through Archives

More museums are developing their archives, or opening them to the public, for the first time, and, as this trend continues, the unique role of being an archives within a museum expands. With that, new challenges and opportunities arise, making way for collaboration, creativity, and innovation. This standard presentation session will delve into some of these obstacles and outcomes, looking at how museum collections and cataloging policies can affect archives policies, and vice versa; how a founder’s legacy can guide and overshadow work done in the archives, and ways to work with, and around, that legacy; and how the creation of new exhibits can lead to innovative thinking in regard to the use of archival materials, while considering the preservation needs of the documents. In looking at how archives work within and with museums, professionals at all institutions can gain insight into creating partnerships with different underlying philosophies; working with and against an institution’s legacy to more accurately reflect history and alter misconceptions; and working creatively to develop exhibits that engage visitors while protecting original documents. The unique position of being an archives within a museum provides a possibility to transform how both units operate, and, in the end, create more opportunities for engagement, outreach, and collaboration for the archives and the museum.

Panelists:  
Janice Unger, The Henry Ford (Chair)  
Jennifer Clark, Gateway Arch National Park  
Julie Wroblewski, Chicago History Museum

Session Type:  
Standard Presentation
Together, We Make It: Making Collections Featuring Minority Groups More Accessible

This session will describe ways to make hidden collections more accessible, especially collections that feature people or works from minority groups such as African Americans. Part of the session will describe the collaborative work of a Chicago-based African American lineage society to develop a photograph collection depicting African Americans who had formerly been slaves in the southern United States. Participants will describe the collaboration between the International Society of Sons and Daughters of Slave Ancestry (ISSDSA) and the Chicago State University Library to digitize, describe, and make the collection accessible online. The collection includes nearly 360 rare photographs and artwork (sketches, paintings, and drawings) depicting former slaves. The session will also include information on the Library of Congress’s African American Subject Funnel Project in general, how it has progressed over the years, and how it can help librarians better describe and create access points for collections, especially those focused on African Americans.

Panelists: Gayle Porter, Chicago State University (Chair)
Pat Bearden, International Society of Sons and Daughters of Slave Ancestry
Aaisha Haykal, Avery Research Center at College of Charleston
Gemmicka Piper, Indiana University–Purdue University

Session Type: Standard Presentation
Sat., April 6
Concurrent Sessions

Request a free demo – see our unrivaled capabilities for yourself! sales@lucidea.com
lucidea.com/archives
Transforming Outreach with Community Archives

Big archives. Small archives. Community societies. Grassroot collections. Regardless of size and type, all archives work to preserve records that document the activities, history, and cultural heritage of their communities. The success of their efforts depends on funding, staffing, training, and other resources. It has been common practice for larger, well-funded institutions to support community archives by acquiring records through the traditional donation process. But that cannot and should not always be the process.

This panel explores how four archivists have engaged in efforts to provide archival services at the community level. Topics examined will include the panelists’ successes and failures; the opportunities and ethical challenges presented when larger institutions work with smaller, underfunded archives; and the reasons why these professionals have decided to step across the unspoken boundaries between archives. Becca Smith will discuss the annual Day of Service volunteer projects by the Chicago Area Archivists over the past two years at both Pullman Historic Site and the American Indian Center. Sarah Dorpinghaus will present on free archives basics workshops offered to community-based organizations through the University of Kentucky. Sabrina Gorse and Rena Schergen will review archival volunteer service projects with professional archivists and graduate students in community archives throughout the St. Louis area.

Panelists: Rena Schergen, Archdiocese of St. Louis (Chair)
Sarah Dorpinghaus, University of Kentucky
Sabrina Gorse, Missouri Historical Society
Becca Smith, Wiss, Janney, Elstner Associates, Inc.

Session Type: Standard Presentation
Light from the North: Reviving the Spirit of Archon through AtoM

The 2009 vision to merge Archon and Archivists Toolkit into a single open source archives content management system was bold, optimistic, and well intentioned. However, the result of that merger, ArchivesSpace, left many Archon users feeling excluded. The technical complexities of hosting a local instance, the exhaustive descriptive possibilities, and the steep learning curve all presented significant barriers to repositories accustomed to Archon’s ease of use. Seeking a way forward, some US repositories have begun using Access to Memory (AtoM), a Canadian open source standards-based archival content management system created in 2007.

Archivists representing four different professional settings—a large university, a small college, a religious community, and a public library—will share their reasons for choosing AtoM over other systems and their experiences implementing AtoM. Addressing both the strengths and shortcomings of the software, presenters will discuss the technical requirements for installation and hosting, data migration, customization options, multilingual description, and AtoM’s capacity to display and store digital assets. Presenters will also talk about their experiences with support and programming services offered by Artefactual Systems Inc., the software development company serving as lead developer for AtoM.

You will learn about AtoM’s basic functionality and become familiar enough with the software to evaluate its suitability for your repository. The session requires no coding or systems management skills and is intended for professionals seeking to implement a user-friendly archival content management system.

Panelists: Colleen McFarland Rademaker, The Corning Museum of Glass (Chair)
            Jeremy Brett, Texas A&M University
            Doris Cardenas, Claretian Missionaries Archives USA-Canada
            Anne Thomason, Lake Forest College
            Nancy Webster, Highland Park Library

Session Type: Standard Presentation
Archiving Unheard Voices: Community-Based and Participatory Oral History Projects

Five oral history projects of diverse, “unheard” communities in Michigan will provide examples of ways to reach out to underserved populations and thus enrich the broader community. Three of these diverse communities are

- Gi-gikinomaage-min (We Are All Teachers) by Grand Valley State University records the memories and experiences of those individuals who lived through the Urban Relocation Program of American Indians and those who worked to build new Native American organizations, support structures, and community in urban spaces.
- In Arab Diaspora in Times of War, Yemeni immigrant and Syrian refugee projects capture the unique experiences of youth and adults, and address the challenges of misconceptions of ethnic populations through personal stories, artistic expression, and dialog.
- Black Voices in the Copper Country investigates the social and cultural history of African Americans with oral histories collected by the Michigan Technological University Archives and Copper Country Historical Collections.

These projects involved coordinating with local organizations and academic institutions to promote a unique and innovative means of preserving a community’s cultural heritage through the authentic voice of oral histories. Community archives are imagined as spaces where community members and archivists can collaborate as equals, sharing and exchanging knowledge. However, many of the case studies presented in the literature uphold traditional relationships between archives and community, preserving the role of the institutional archives as the collector and preserver of community histories. Two of our presentations posit community archives as archival projects initiated, controlled, and maintained by the members of a self-defined community. This definition differentiates community archives from participatory archives or community-focused initiatives more commonly described in the archival literature. This presentation will introduce the Transgender Oral History Project of Iowa and its digital archives as an example of a community archives fully controlled and maintained by community members. Exemplifying the ability to queer the archives at the local level, the Transgender Oral History Project of Iowa offers a case study of how communities engaging in archival practice choose to protect and preserve their history. We emerge with new questions regarding the role of professional archivists when they serve as mentors, not as protectors of the archive.

Panelists: Camron Amin, University of Michigan–Dearborn
Tammy Barnes Apmann, Kalamazoo Valley Museum
Aiden Bettine, History Department, University of Iowa
Lindsay Hiltunen, Michigan Technological University
Lindsay Mattock, School of Library and Information Science, University of Iowa
Melanie Shell-Weiss, Grand Valley State University

Session Type: Lightning Round
Archival Revitalization: Transforming Technical Services with Innovative Workflows

Technical services work is at the core of archives. Without these fundamentals, collections do not enter the archives and receive intellectual control (accessioning); are not arranged, described, and made accessible (processing); nor is applicable information about the collections retained for tracking purposes (collection management). In short, technical services processes enable collections to be discovered, accessed, and researched by our users, as well as promoted through outreach initiatives. However, these procedures and workflows do not remain static and are constantly evolving, leading to archival revitalization.

Presenters will discuss the innovative workflows and procedures they implemented, describing how these new processes transformed their archives. Examples include Wayne State University Reuther Library’s budget-conscious addition of ArchivesSpace and Archivematica to its collections management, accessioning, and processing workflows and procedures; the effects of extensible processing on the Benson Ford Research Center’s collections, including associated outreach initiatives; Purdue Archives creation of a Campus-Archives Interactions Database, enhancing the sense of community between campus stakeholders and archives staff; The Ohio State University’s archival technical services departments transition to the allied IT professions methodology of Agile; the creation of Northwestern University’s Archival Processing unit and its innovative integration with other Distinctive Collections units; and the creation of innovative records assessment practices and accessioning workflows at the University of Michigan Bentley Historical Library. These examples of real-world technical services workflows and procedures will provide you, both practitioners and managers, the background and details necessary to enable you to revitalize your own archives.

Panelists: Benn Joseph, Northwestern University (Chair)
Adriana Harmeyer, Purdue University Archives and Special Collections
Alexandra A. A. Orchard, Wayne State University
Cate Putirskis, Ohio State University Libraries
Janice Unger, The Henry Ford
Olga Virakhovskaya, University of Michigan, Bentley Historical Library

Session Type: Lightning Round
REGISTRATION RATES
MIDWEST ARCHIVES CONFERENCE ANNUAL MEETING
APRIL 3–6, 2019
MIDWESTARC.MEMBERCLICKS.NET/2019-ANNUAL-MEETING

Registration Rates

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Preconference

Current Issues in Business Archives (capacity 50) | $50.00 |

Workshops

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<td>Records and Information Management: The Archivist’s Loyal Friend</td>
<td>35</td>
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<tr>
<td>Text and Data Mining Basics for Beginners Using Open Source, Off-the-Shelf Tools</td>
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<td>Digital Preservation Peer Assessment Workshop</td>
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Tours

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<td>Reuther Library and Burton Collection</td>
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<tr>
<td>Benson Ford Research Center and The Henry Ford</td>
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<td>Black Bottom and Paradise Valley</td>
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<td>Detroit Institute of Arts</td>
<td>24</td>
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CANCELLATIONS AND REFUNDS

If for any reason you must cancel your registration for the Annual Meeting or MAC workshops, your written request must be received on or before March 4 to receive a full refund. No refunds will be issued after March 4.

Refunds will be granted for tours or MAC workshops that are cancelled by MAC due to low enrollment or other reasons.
Midwest Archives Conference
2019 Annual Meeting Checklist

**WEDNESDAY, April 3**
8:00 am–4:30 pm  _____Preconference: Current Issues in Business Archives Preconference

**THURSDAY, April 4**
8:00 am–12:00 pm  _____Council Meeting
8:00 am–12:00 pm  _____Workshop: Records and Information Management: The Archivist’s Loyal Friend
8:00 am–12:00 pm  _____Workshop: Text and Data Mining Basics for Beginners Using Open Source, Off-the-Shelf Tools
8:00 am–12:00 pm  _____Workshop: Digital Preservation Peer Assessment Workshop
10:00 am–11:30 am  _____Tour: Detroit Mural Project
9:10 am–12:30 pm  _____Tour: Walter P. Reuther Library and Burton Historical Collection
8:30 am–12:30 pm  _____Tour: Benson Ford Research Center and Main Storage Building, The Henry Ford
8:45 am–12:00 pm  _____Tour: Black Bottom and Paradise Valley
9:10 am–12:30 pm  _____Tour: Detroit Institute of Arts Research Library and Archives and Museum
12:30 pm–1:30 pm  _____MAC Pals Reception
1:30 pm–3:00 pm  _____Plenary: Viranel Clerard, Detroit Mural Project
1:30 pm–5:00 pm  _____Vendor Fair
3:00 pm–3:30 pm  _____Break
3:30 pm–5:00 pm  _____Session: S101 Documenting the History of the HIV/AIDS in the Midwest
3:30 pm–5:00 pm  _____Session: S102 Unlikely Teammates: Innovative and Creative Collaborations for Archives and Special Collections
3:30 pm–5:00 pm  _____Session: S103 Going Digital, Now What?: Innovation in Online Access to Audiovisual Archives
5:30 pm–8:30 pm  _____Opening Reception at the Charles H. Wright Museum of African American History

**FRIDAY, April 5**
8:00 am–5:00 pm  _____Poster Session
8:15 am–9:00 am  _____Session: S201 Collaborating with On-Campus Museums: The Good, the Bad, and the GLAMorous
8:15 am–9:00 am  _____Session: S202 Beyond Scholarly Work: The Use of Archives in/for Community Work
8:15 am–9:00 am  _____Session: S203 Breaking Out of the Box: Transforming Archival Collections and Workflows through Collaborative Description Projects
8:30 am–3:30 pm  _____Vendor Fair
9:15 am–10:00 am  _____Session: S301 How to Win at Diversity and Influence Archivists
9:15 am–10:00 am  _____Session: S302 Innovative Entertainment Outreach
9:15 am–10:00 am  _____Session: S303 Overheard in the Stacks: Candid Conversations on Project Management
10:00 am–10:30 am  _____Break/Poster Discussions
10:30 am–12:00 pm  _____Session: S401 Computer-Assisted Appraisal of Electronic Records
10:30 am–12:00 pm  _____Session: S402 No Free Kittens: Turning Acquisition Headaches into Positive Experiences
10:30 am–12:00 pm  _____Session: S403 Community Webs: Empowering Public Librarians to Create Community History Web Archives
Midwest Archives Conference
2019 Annual Meeting Checklist (continued)

FRIDAY, April 5 (continued)

12:15 pm–1:00 pm  Friday Forum: Archives Advocacy in the Halls of Democracy
12:15 pm–1:00 pm  Friday Forum: Bring MAC to Your Community!
   How to Propose a MAC Meeting, Symposium, or Speakers Bureau Event
12:15 pm–1:00 pm  Friday Forum: Networking and the Job Search: Learning to Love It
1:15 pm–2:00 pm  Session: S501 Collaborate and Listen
1:15 pm–2:00 pm  Session: S502 My Comeback Story: Overcoming Imposter Syndrome in the Archival Profession
1:15 pm–2:00 pm  Session: S503 Reach Out! I’ll Be There: Four Institutional Approaches to Transparency and Access
2:15 pm–3:00 pm  Session: S601 Searching for Buried Gardens: Indiana University Campus Archaeology and Archives at Wylie House Museum
2:15 pm–3:00 pm  Session: S602 #Archives4BlackLives: Archivists Respond to Black Lives Matter
2:15 pm–3:00 pm  Session: S603 Opening the Door to the Closed Stacks: When the Archives Joins the Community
3:00 pm–3:30 pm  Break/Poster Discussions
3:30 pm–5:00 pm  MAC Members' Meeting
6:00 pm–9:00 pm  Restaurant Tours

Saturday, April 6

8:15 am–9:00 am  Session: S701 The Rainbow Connection: Capturing LGBTQ+ Stories in Wisconsin through Community Partnerships
8:15 am–9:00 am  Session: S702 Transforming Access and Promotion through the Digital Public Library of America
8:15 am–9:00 am  Session: S703 Navigating the IT Landscape in the Archives: Collaborations, Struggles, and Successes
9:15 am–10:00 am  Session: S801 Transforming Museums through Archives
9:15 am–10:00 am  Session: S802 Together, We Make It: Making Collections Featuring Minority Groups More Accessible
9:15 am–10:00 am  Session: S803 Transforming Outreach with Community Archives
10:00 am–10:30 am  Break
10:30 am–12:00 pm  Session: S901 Light from the North: Reviving the Spirit of Archon through AtoM
10:30 am–12:00 pm  Session: S902 Archiving Unheard Voices: Community-Based and Participatory Oral History Projects
10:30 am–12:00 pm  Session: S903 Archival Revitalization: Transforming Technical Services with Innovative Workflows
BE SURE TO PATRONIZE OUR ANNUAL MEETING DETROIT VENDORS!

**Academy of Certified Archivists**
http://www.cwertifiedarchivists.org

**Allied Vaughn**
https://alliedvaughn.com

**ArcaSearch**
www.arcasearch.com

**ArchivesSpace**
www.archivesspace.org

**Atlas Systems, Inc.**
http://www.atlas-sys.com

**AVP: Aviary Platform**
https://weareavp.com

**Backstage Library Works**
www.bslw.com

**E-ImagedataCorp**
www.e-imagedata.com

**Hollinger Metal Edge**
www.hollingermetaledge.com

**I2S**
https://www.i2s.fr/en

**Indus International, Inc.**
http://www.indususa.com

**Internet Archive**
www.archive-it.org

**Kenmore & Klinkow, LLC & Frank Dina Multimedia**
http://www.archivesconsultants.com;
www.frankdina.com

**Lucidea**
https://lucidea.com

**Lyrasis**
www.lyrasis.org

**Northeast Document Conservation Center (NEDCC)**
http://www.nedcc.org

**Northern Micrographics**
www.normicro.com

**Polygon US Corporation**

**Scene Savers**
http://www.scenesavers.com

**Spectra Logic**
www.spectralogic.com

**The Media Preserve / Preservation Technologies**
https://www.ptlp.com

**University Products**
www.universityproducts.com
Midwest Archives Conference
2019 Annual Meeting

2008 Fox Theater, neg CN337059-043, Ford Motor Company