Pocket Program
2013

Midwest Archives Conference
2013 Annual Meeting
April 18-20, 2013
Hyatt Regency Indianapolis
Indianapolis, Indiana

Harry MacQuinn and Ralph Keller photograph, 1934. Courtesy Indiana State Archives.
WORKSHOPS:

**WEDNESDAY 9:00 AM – 5:00 PM**
*Developing Specifications and RFPs for Recordkeeping Systems [DAS]*

**VISION**
Instructor: Cynthia Ghering, University Archives and Historical Collections, Michigan State University

**THURSDAY, 8:00 AM – 12:00 PM**
*Introduction to Digital Preservation Concepts Workshop*

**DISCOVERY A**
Instructors: Jillian Carney, Ohio Historical Society; Emily Frieda Shaw, University of Iowa Libraries; Brenda Burk, IUPUI University Library; Tibaut Houzanne, Indiana Commission on Public Records

**DISCOVERY B**
Instructors: Nadia Ghasedi, Washington University; Irene Taylor, Washington University

**TOURS**
*(must be pre-registered)*

**THURSDAY, 9:00 AM – 10:15 AM**
Historic Downtown Walking Tour, Meet at Indiana State Library, 140 North Senate

**THURSDAY, 9:00 AM – 12:00 PM**
Eli Lilly and Company Archives, Tour Meet in the Hyatt Lobby

**THURSDAY, 10:00 AM – 11:30 AM**
Indiana Historical Society, Tour Meet at the Indiana Historical Society

**THURSDAY, 10:30 AM – 11:45 AM**
Canal Walking Tour, Meet at Indiana State Library, 140 North Senate

RECEPTION:

**THURSDAY, 5:00 PM – 7:00 PM**
IMMEDIATELY following sessions!
Indiana State Library, 140 N. Senate Street – just a 5 minute walk from the hotel, look for volunteers directing you along the way!
Come enjoy some food, cake, and local wines and beers! New members: Look for signage and Membership Committee chair David McCartney to mingle with other “new to MAC” folks!

RESTAURANT TOURS:

**FRIDAY, 6:00 PM – 8:00 PM**
Sign up at the registration desk!

LONE ARRANGERS SOCIAL:

**FRIDAY, 6:00 PM – 8:00 PM**
Meet guide Alison Stankrauff in the lobby!

THURSDAY, 1:00 PM – 5:00 PM & FRIDAY, 8:30 AM – 3:30 PM
**VENDOR FAIR:**

THURSDAY 8:00 AM – 1:00 PM
**Council Meeting**

**STUDIO FIVE**

8:30 AM – 11:30 AM
**CIC University Archivists Group**

**COSMOPOLITAN A**

1:30 PM – 3:00 PM
**PLENARY SESSION**

**COSMOPOLITAN B**
*Plenary: “Building Archives of Our Own: Fans Conserving Fanwork”*
Keynote speaker: Francesca Coppa
Francesca Coppa will introduce fan works and discuss the challenges and solutions involved in creating the Fan Culture Preservation Project and the Archive of Our Own.
3:00 PM – 3:30 PM
BREAK
COSMOPOLITAN FOYER

CONCURRENT SESSIONS
3:30 PM – 5:00 PM
As It Happens: Documenting Community Tragedies and Transformations
DISCOVERY
Three archivists detail their experiences documenting profound events and their aftermaths as well as the delicate nature of working with community members to create a meaningful project.
Chair: Danielle Emerling, University of Delaware
Panelists: Cindy Ditzler, Northern Illinois University
Joel Thoreson, Evangelical Lutheran Church of America Archives
Sarah Wicks, Luther College

The Intersection of Archives and Endangered Languages
COSMOPOLITAN CD
Collaboration among community members, researchers and repositories increases the usability of materials documenting indigenous cultures and can aid in revitalizing endangered languages.
Chair: Jason Baird Jackson, Indiana University
Panelists: Miranda Rectenwald, Washington University in St. Louis
Gina Rappaport and Ruth Rouvier, Department of Anthropology, Smithsonian Institution
Daryl Baldwin, The Myaamia Center at Miami University (Oxford, Ohio)

Who’s Really in the Driver’s Seat? Steering Your Institution Towards Better Records Management Compliance and Governance
COSMOPOLITANA
Learn strategies to garner support for developing programs that teach records and information management practices.
Chair: Aprille McKay, Bentley Historical Library
Panelists: Daniel Noonan, The Ohio State University
Peg Eusch, University of Wisconsin–Madison
Joanne Kaczmarek, University of Illinois
Tom Wellman, Michigan State University

5:00 PM – 7:00 PM
OPENING RECEPTION
Indiana State Library
Follow signs and volunteers to 140 North Senate.

FRIDAY 8:30 AM – 3:30 PM
VENDOR FAIR
COSMOPOLITAN FOYER

8:30 AM – 10:00 AM
Making Civil War Collections Accessible: Three Universities’ Approaches
COSMOPOLITAN CD
Three panelists will discuss how they overcame institutional difficulties to satisfy growing expectations of user groups as well as of archivists for accessing Civil War Sesquicentennial (2011-2015) holdings online.
Chair: Roland Baumann, Oberlin College
Panelists: Ed Busch, Michigan State University
Jackie Esposito, Penn State University
Kevin Grace, University of Cincinnati

Always Look a Gift Horse in the Mouth: Dealing with Problematic Gifts
DISCOVERY
This panel will explore strategies for recognizing problematic and toxic gifts, solutions for dealing with them, and ways to avoid leaving such gifts for their successors.
Chair: Steve Haller, Indiana Historical Society
Panelists: Sally Childs-Helton, Irwin Library, Butler University
Jane Gastineau, Lincoln Library, Allen County Public Library
Liz Haeuptle, Elkhart County Historical Museum
Proactive Collecting: Setting a Course to Boldly Go
COSMOPOLITAN
Three case studies are reviewed in which deliberate collection policies steer repositories toward the key items needed to broaden or complete their holdings using theoretical, functional, and archival concepts.
Chair: Steve McShane, Indiana University Northwest/Calumet Regional Archives
Panelists: Erik Nordberg, Michigan Technological University
Marcus Robyns, Northern Michigan University
Paul Eisloeffel, Nebraska State Historical Society

Crowdsourcing Transcription: Putting Users in the Driver’s Seat
DISCOVERY
Gain an understanding of the tangible and intangible opportunities presented by crowdsourcing and how they are offset by the familiar challenges of recruiting, retaining, and reviewing the quality of volunteers’ work.
Chair: Carrie Daniels, University of Louisville
Panelists: Rachel Howard, University of Louisville
Mark Anderson, University of Iowa
Brenda Burk, Indiana University-Purdue University Indianapolis

10:00 AM – 10:30 AM
BREAK
COSMOPOLITAN FOYER

10:30 AM – 12:00 PM
The More Things Change...Job Hunting in a Networked World
COSMOPOLITAN CD
Job search advice and tools to help job seekers find the right position for themselves are addressed in three parts: Online Personas and Resources, The Cover Letter, and The Interview.
Chair: David McCartney, University of Iowa
Panelists: Anne Cox, The State Historical Society of Missouri
Christiane Evaskis, ProQuest
Colleen Theisen, University of Iowa

Changing Gears and Driven to Succeed: Leadership in the Archives
COSMOPOLITAN
This session will deliver concrete examples of successful leadership in archives and engagement with broader leadership contexts to achieve success for you and your archives.
Chair: Ellen Swain, University of Illinois
Panelists: Lisa Carter,
The Ohio State University
Cynthia Ghering, Michigan State University
Rachel Vagts, Luther College

Web Archiving: Birds of a Feather
COSMOPOLITAN CD
After a brief introduction to web archiving basics, there will be an open discussion for those interested in web archiving and/or currently involved in web archiving projects or programs.
Speaker: Tessa Fallon, Internet Archive

12:00 PM – 5:00 PM
GRADUATE STUDENT POSTER SESSIONS
COSMOPOLITAN FOYER

12:15 PM – 1:15 PM
Archives Space Project Update
COSMOPOLITAN
This thirty-minute project update will provide screenshots of the new application’s administrative and public interfaces and explain the work remaining before its first release; an overview of the future governance structure will also be provided.
Panelists: Mark Matienzo, Yale University, via Skype
Scott Schwartz, University of Illinois

12:15 PM – 1:15 PM
Web Archiving: Birds of a Feather
COSMOPOLITAN CD
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Speaker: Tessa Fallon, Internet Archive
1:30 PM – 3:00 PM  
**Archivists in Charge: Managing Your Shops at All Levels**

**COSMOPOLITAN**

Supervisors in different types of archival institutions with varying levels of experience will share their ideas to improve both management skills and management training through graduate and continuing education.

Chair: Alison Stankrauff, Indiana University South Bend
Panelists: Rebecca Goldman, La Salle University
Helmut Knies, Wisconsin Historical Society
Jennie Thomas, Rock and Roll Hall of Fame and Museum

**Archives, Regional Identity, and Economic Development: The Case for a National Heritage Area**

**COSMOPOLITAN CD**

Members of the Calumet Heritage Partnership will discuss successful examples of marketing, cooperating, engaging, and preserving cultural heritage for regional identity development.

Chair: Dr. Mark Bouman, The Field Museum of Natural History
Panelists: Kate Corcoran, Calumet Heritage Partnership
Steve McShane, Calumet Regional Archives
Rod Sellers, Southeast Chicago Historical Society
Martin Tuohy, Calumet Industrial Heritage Project
Mike Wagenbach, Pullman State Historic Site

**Donor Relations: Building Collections One Relationship at a Time**

**DISCOVERY**

Archivists representing a variety of institutions will discuss innovative ways to connect with records donors and build robust and ongoing relationships with records creators.

Chair: Liz Haeuptle, Elkhart County Historical Museum
Panelists: Jeff A. Jenson, Gustavus Adolphus College
Jamie Martin, Target Corporation
Colleen McFarland, Mennonite Church USA

3:00 PM – 3:30 PM  
**BREAK**

**COSMOPOLITAN Foyer**

3:30 PM – 5:00 PM  
**MAC MEMBER’S MEETING**

**COSMOPOLITAN B**

6:00 PM – 8:00 PM  
**RESTAURANT TOURS**

Meet in Hyatt Lobby

**LONE ARRANGERS SOCIAL**

Meet in Hyatt Lobby

**SATURDAY 8:30 AM – 12:00 PM**

**GRADUATE STUDENT POSTER SESSIONS**

**COSMOPOLITAN Foyer**

8:30 AM – 10:00 AM  
(Fateful) Lightning Round Panel: The Civil War in Archives

**DISCOVERY**

Learn how archival institutions across the Midwest are preserving and providing access to Civil War history.

Panelists: Dale Ogden, Indiana State Museum
Steve Towne, Indiana University–Purdue University Indianapolis
Brent Abercrombie, Indiana State Library
Elizabeth J. Van Allen, Kentucky Historical Society
John Haas, Ohio Historical Society
Fred Preverts, Ohio Historical Society
Misti Spillman, Ohio Historical Society
Jenni Salamon, Ohio Historical Society
Mary Burtzloff, Dwight D. Eisenhower Presidential Library
Using Podcasts to Reach Your Patrons
COSMOPOLITAN A
The value, creation, use and implementation of podcasts with minimal resources will be addressed as well as the growing patron usage through iTunes, blogs, and Facebook.
Chair: Rick Pifer, Wisconsin Historical Society
Panelists: Laura Farley, University of Wisconsin-Madison
Dana Gerber, University of Wisconsin-Madison
Prairie Hady, University of Wisconsin-Madison

Driven to Change: Congressional Collections in the 21st Century
COSMOPOLITAN CD
This session will focus on issues such as donations, appraisal, processing, documentation and event planning regarding congressional collections.
Chair: Dennis Meissner, Minnesota Historical Society
Panelists: Michelle Christian, Iowa State University
Jennifer Graham, Wisconsin Historical Society
Curt Hanson, University of North Dakota

10:00 AM – 10:30 AM
BREAK
COSMOPOLITAN FOYER

10:30 AM – 12:00 PM
What We Have and How to Use It: New Directions for Archival Instruction in Theory and Practice
COSMOPOLITAN CD
The panelists will address the development of primary source literacy standards, active learning as a foundational methodology, a comparative analysis of working with adult learners versus college-aged students in the archives, and archival instruction as part of the first year experience.
Chair: Leah Richardson, University of Chicago
Panelists: Sharon Carlson, Western Michigan University
Morgan Swan, Dartmouth College
Portia Vescio, Michigan State University

Staying on the Lead Lap: Manageable E-Records Workflows for Lone (and Nearly-Lone) Arrangers
COSMOPOLITAN A
Practical advice and examples will be given on scaling the “model” e-records workflows to a size that better fits specific institutions.
Chair: Joshua Ranger, University of Wisconsin-Oshkosh
Panelists: Cate Putirskis, La Crosse Public Library
Brad Houston, University of Wisconsin-Milwaukee
Heather Stecklein, University of Wisconsin-Stout

This Year’s Model: Digitization and Delivery of Archival Materials
DISCOVERY
Three innovative approaches to mass digitization of different formats will be shared that provide models for scaling up digitization activities and look to users as partners in selection and description.
Chair: Brian Wilson, The Henry Ford
Panelists: Ann Hanlon, University of Wisconsin-Milwaukee
Michael Doylen, University of Wisconsin-Milwaukee
Janet Carleton, Ohio University
Laurie Gemmill Arp, Lyrasis
Many, many thanks to all who made this meeting possible!

Local Arrangements Committee
Dina Kellams (co-chair)
Noraleen Young (co-chair)
Debra Brookhart
Bethany C. Fiechter
Gregory Mobley
Jennifer Noffze
Carol Street
Jennifer Whitlock
Susan H. Truax
Mark Vopelak

Program Committee
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This meeting would not be possible without the generous support of:
ArchivesSpace Project, University of Illinois at Urbana-Champaign
Ball State University College of Architecture and Planning
Easley Winery
Illinois Wesleyan University
Indiana State Historic Records Advisory Board/Indiana State Archives
Indiana State Library
Indiana University Bloomington School of Library & Information Science
Indiana University Librarians Association
Indiana University Libraries
Indiana University Purdue University Indianapolis Libraries
Society of Indiana Archivists
Sun King Brewing
Swanson
University Products
Save the Date
for the 2013 MAC Fall Symposium
Refining the On-Line Presence of the Archive
Green Bay, Wisconsin, September 25-27

Conference contacts:
Noraleen A. Young, LAC Co-Chair,
317-797-5259, pasttopresent@sbcglobal.net

Debra S. Nolan, Executive Director/CEO, AMC Source,
561-472-0066, dnolan@amcsource.com