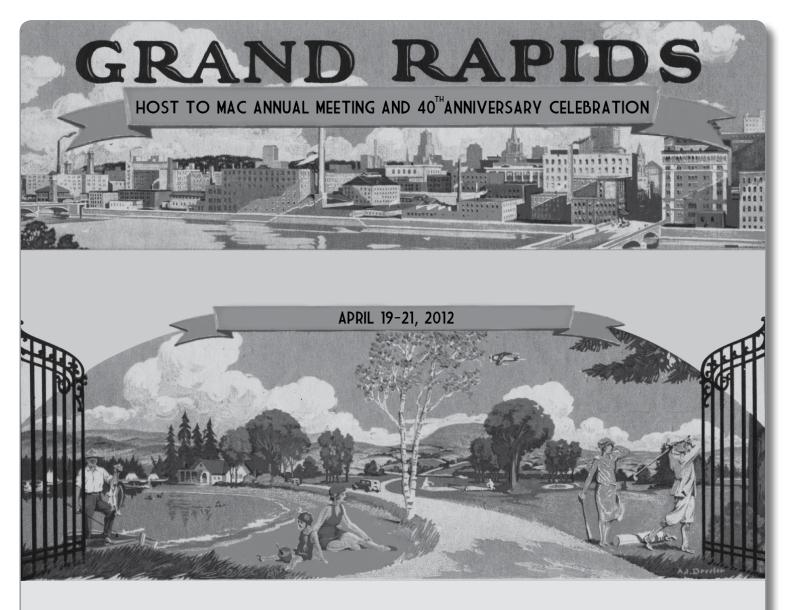


Midwest Archives Conference 2012 Annual Meeting



April 19–21, 2012 Amway Grand Plaza Grand Rapids, Michigan



ACKNOWLEDGMENTS

The Midwest Archives Conference expresses its appreciation and thanks to the following businesses and organizations that, as of press time, have generously supported the 2012 MAC Annual Meeting:

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LOCAL ARRANGEMENTS COMMITTEE

Nancy Richard (cochair), Portia Vescio (cochair), Pam Berrington, Pat Bravender, Sharon Carlson, Matthew Daley, Nicole Garrett, Tim Gleisner, Dick Harms, Val Long, Marian Matyn, Pat Nanzer, Tim Nelson, and Lori Vargo

PROGRAM COMMITTEE

Elizabeth Myers (cochair), Rachel Vagts (cochair) Cynthia Ghering, Glenn Humphreys, Susan Jacobs, Stephanie Kays, Chelle Somsen, Laura Sullivan, and Joel Thoreson

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MEETING INFORMATION

MEETING INFORMATION

Welcome to the 2012 MAC Annual Meeting and MAC's 40th Anniversary Celebration in Grand Rapids! The meeting will be held April 19-21 at the Amway Grand Plaza. Located in downtown Grand Rapids, the Grand Plaza is within walking distance of the river front, Gerald R. Ford Presidential Museum, Grand Rapids Public Museum, Grand Rapids Art Museum, and numerous other attractions and restaurants. The program of the 2012 Meeting will include enlightening sessions, workshops, tours, and other special events. Please join us in celebrating 40 years of friendship, support, and shared learning.

REGISTRATION INFORMATION

MAC members can register via credit card on-line or by check via mail. Advance registration is available for MAC members at \$70, non-MAC members at \$85, and for students at \$45. To take advantage of the advance registration discount, registration forms must be submitted on-line or postmarked by Monday, March 19, 2012. The meeting registration form can be found in this program or on-line at http://www.midwestarchives.org/2012meeting. For your convenience, the registration desk at the Grand Plaza will be open on Wednesday, April 18, from 3:00 to 6:00 PM; Thursday and Friday, April 19 and 20, from 7:00 AM to 5:00 PM; and on Saturday, April 21, from 7:30 AM to noon.

AMERICANS WITH DISABILITIES ACT

Individuals with disabilities are encouraged to participate in the MAC Annual meeting. If you have special needs due to visual, aural, or other impairments described under the Americans with Disabilities Act, or other special needs, please contact Nancy Richard by phone at 616-331-8726 or via E-mail at richanar@gvsu.edu, or contact Portia Vescio by phone at 517-884-6442 or via E-mail at vescio@ais .msu.edu. When making hotel reservations, please advise the Amway Grand Plaza of any special needs.

VENDOR FAIR AND BREAKS

Join your colleagues for refreshments and conversation during the scheduled breaks between sessions. You'll have opportunities to meet with a variety of archival suppliers and learn about their products and services during the vendor fair to be held Thursday afternoon from 1:00 PM to 5:00 PM and Friday from 9:00 AM to 3:30 PM.

MAC PALS

If you are new to MAC or if this is your first time attending a MAC event, there is a special program designed for you. MAC Pals is a unique navigator program that matches experienced members with new members or first-time attendees. Your MAC Pal will help guide you through your first MAC meeting. If you would like a MAC Pal, simply check the appropriate box on the registration form.

Current members, please consider serving as a MAC Pal to assist your fellow members with navigating the conference, meeting other members, and learning about the organization. If you would like to serve as a MAC Pal, simply check the appropriate box on the registration form.

For more information, contact 2012 Local Arrangements Committee cochair Portia Vescio at 517-884-6442 or vescio@ais.msu.edu, or Marian Matyn at 989-774-3352 or matyn1mj@cmich.edu.

You will be notified in early April of your MAC Pal's name and contact information.

FOLLOW US ON THE WEB

The 2012 MAC Annual Meeting blog is where you can find the latest information about the meeting and link to a myriad of sources of information about Grand Rapids and all it has to offer. Bookmark our site at http://2012mac.wordpress.com/. Also be sure to check the MAC Web site, http://www.midwestarchives.org/, and Facebook page, http://www.facebook.com/groups/9031391258/, for more details.

HOTEL ACCOMMODATIONS AND INFORMATION

The conference will be located at the Amway Grand Plaza Hotel, 187 Monroe Avenue NW, in downtown Grand Rapids. Situated on the Grand River, the hotel offers guests the option of staying in the historic Pantlind side or in the modern 29-story glass tower with its river views. At the crossroads of both US-131 and I-196, the hotel is easily accessible and just a brief 18-minute drive from Gerald R. Ford International Airport. The Grand Plaza is conveniently located near a variety of restaurants and cultural attractions.

The MAC room rate is \$139 per night (single or double), \$154 per night (triple), and \$169 per night (quad), plus an 8% occupancy tax and 6% state tax (tax rates are subject to change). The hotel offers many amenities, including complimentary Internet in the guest rooms, 50% off self-parking, and complimentary access to the fitness center.

To receive the special MAC rate, hotel reservations must be placed by March 27, 2012. To make your reservations on-line, go to the MAC meeting Web site, http://www.midwestarchives.org/, or book on-line directly from the Amway Grand Plaza's Web site, https://resweb.passkey.com/Resweb.do?mode=welcome_ei_new&eventID=7627431. To make your reservations by phone, contact the hotel at

MEETING INFORMATION

800-253-3590 or 616-776-6450. Even if you do not take advantage of the conference room rates, please remember to mention when making reservations that you are with the Midwest Archives Conference. Please visit the Amway Grand Plaza's Web site at http://www.Amwaygrand.com/ to find more information on amenities and services available.

TRAVEL INFORMATION

By Car

The Amway Grand Plaza is on Monroe Avenue between Lyon and Pearl streets. The parking garage entrance is on Pearl.

From the North: Take US-131 south to Grand Rapids and exit at Pearl Street (85B). Merge onto Mt. Vernon Avenue. Turn left onto Pearl Street NW. Turn left onto Monroe Avenue NW. The Grand Plaza will be on the left.

From the South: Take US-131 north and exit at Pearl Street (85B). Turn right onto Pearl Street. Turn left onto Monroe Avenue NW. The Grand Plaza will be on the left.

From the East: Take I-196 west and exit at Ottawa Avenue NW (77C). Merge onto Ottawa Avenue. Turn right on Lyon Street NW. Turn left on Monroe Avenue NW. The Grand Plaza will be on the right.

From the West: Take I-196 east and exit at Ottawa Avenue NW (77C). Merge onto Ottawa Avenue. Turn right on Michigan Street NW. Take the first left onto Monroe Avenue NW. The Grand Plaza will be on the right.



Parking

Valet and self-parking are available for overnight guests at a rate of \$25/\$16, respectively. MAC attendees are entitled to 50% off self-parking rates. Valet and self parking are also available for non-overnight guests at a rate of \$15/\$20 maximum, respectively. Please check out http://downtowngr.org/map.php for more information on nearby parking ramps and street parking meters.

By Air

The Gerald R. Ford International Airport (GRR) is approximately 14 miles from the Grand Plaza. Transportation to downtown is available by car rental, taxi, bus, and shuttle services from select hotels. Please visit the airport Web site at http://www.grr.org/Ground.php/ to find more information on travel options from the airport to downtown Grand Rapids.

By Rail/Bus

Rapid Transit: The Rapid provides bus service throughout the Grand Rapids area, including service between the Amway Grand Plaza and both the airport (Route 17 with a transfer to Route 6 at Woodland Mall) and Amtrak station (Route 5). For fares, schedules, a trip planner, and other information, see the Rapid Web site, http://www.ridetherapid.org/, or call 616-776-1100.

Amtrak: Amtrak's Grand Rapids station is located at 431 Wealthy Street SW. Services are available directly from Chicago. Travel from other Midwestern cities is available via connections in Chicago. A variety of trip-planning tools is available on Amtrak's Web site, http://Amtrak.com/.

Bus: Greyhound (800-231-2222 or http://www.greyhound.com/) has service to Grand Rapids from many cities in the Midwest.

MEETING INFORMATION

CHILD CARE

Grand Rapids has many family-focused attractions, such as the Grand Rapids Children's Museum, John Ball Zoo, and the Grand Rapids Public Museum, which features a working 1928 Spillman Carousel. Look for more family activities in Grand Rapids on the meeting blog. If you have child care needs, contact the David D. Hunting YMCA at 616-895-9558 for information on the services they can provide.

WEATHER

Spring weather in Grand Rapids can vary drastically from day to day. It can be sunny, raining, and snowing all on the same day. Pack with layers in mind. You'll be prepared for the daily temperature changes. Daily highs average in the 50's, with cool nights.

TOURISM INFORMATION

The Local Arrangements Committee is offering four tours on Thursday that show the history of Grand Rapids and sample the wide variety of attractions offered here. For more information on MAC tours, see the "Tours" section of this program.

Grand Rapids and the West Michigan area offer many beautiful locations and enticing attractions. Please check the meeting blog for more information on some of the places that are recommended by your local fellow archivists. Also check out http://www.experiencegr .com/ for more information on local attractions and events.



SPECIAL EVENTS

THURSDAY, April 19 5:30 PM-6:00 PM

New Members'/Pals' Reception

Are you a new MAC member, attending your first meeting, or a Pals Program participant? Then we've got the event for you! You can attend the New Members' Reception to meet and network with other new members and MAC officers and learn what MAC has to offer. If you plan to attend, please check "New Members' Reception" on the registration form. We'll meet at the reception site at 5:30 PM.

THURSDAY, April 19 6:00 PM-8:00 PM

Opening Reception Gerald R. Ford Presidential Museum 303 Pearl Street NW

Come to the Thursday night reception at the Gerald R. Ford Presidential Museum and help us celebrate MAC's 40th Anniversary. The Ford Museum is a sleek two-story triangular building that opened in 1981. Visitors to the Museum are able to participate in history, not just view it. In honor of MAC's anniversary, we will have cake and an ice sculpture of the MAC logo made by the Ice Brigade. Located on the Grand River, the Ford Museum is within easy walking distance of the hotel. You will be able to enjoy light refreshments and live jazz music. Come and celebrate with your fellow MAC members.

THURSDAY, April 19 8:00 PM-?

MAC Student/Young Archivists' Night on the Town

Students and young archivists unite together for a night on the town! Enjoy Grand Rapids' exciting nightlife and mingle with the next generation of archivists. This is your chance to network with your peers and discuss experiences in school or the future of archives as you see it. Participants will pay for transportation between pubs (if needed) and for their beverages. Please check your registration form if you plan to participate. A sign-up sheet will be posted in the registration area. Please meet outside the Gerald R. Ford Presidential Museum after the reception.

FRIDAY, April 20 3:30 pm-5:00 pm

MAC Members' Meeting

Take a break from the various programs and join us at the MAC Members' Meeting. It's your chance to participate and hear about all the latest MAC news, including recognition of your MAC peers and the "State of MAC" address by President Ellen Swain. You'll also learn about upcoming meetings in Cincinnati, Ohio, and Indianapolis, Indiana.

FRIDAY, April 20 6:00 PM-8:00 PM

Restaurant Tours

Grand Rapids is known for its lively night life and brew pubs. Let members of the Local Arrangements Committee guide you through downtown Grand Rapids to your culinary destination. Sign-up sheets will be posted near the registration area on Wednesday, Thursday, and Friday. Groups will meet in the hotel lobby at 5:45 PM.

FRIDAY, April 20 6:00 PM-8:00 PM

Lone Arrangers' Social

The Lone Arrangers will once again band together for an evening of camaraderie and food. The group will meet in the hotel lobby at 5:45 PM before departing for one of downtown Grand Rapids' excellent dining establishments. For the most current information, keep an eye on the 2012 Grand Rapids Meeting blog, at http://2012mac.wordpress.com. If you plan to attend, please check the "Lone Arrangers' Social" on the registration checklist so that we know how many people to expect.

SATURDAY, April 21 8:30 AM-NOON

Student Poster Sessions

Check out cutting-edge research and network with the next generation of archivists at MAC's Student Poster Session. Students and recent graduates from across the Midwest will be on hand to discuss their posters and projects during the Saturday morning break.

TOURS

Please note that for most tours attendees are responsible for transportation fares. Note that times reflect the time the tour begins and ends, and do not include travel time to and from the sites.

THURSDAY, April 19 8:30 AM-11:30 AM

Heritage Hill Bus Tour and Meyer May House

Capacity: 40

Cost: \$15.00 (tour and bus)

Local historian Joyce Makinen provides a tour of the Heritage Hill Neighborhood, which is one of the largest urban historic districts in the country. From the comfort of a bus, you'll see this unique neighborhood of more than 1,300 homes dating from 1848 and representing more than 60 architectural styles. Originally occupied by lumber barons, teachers, judges, and legislators, many of the homes have been restored or repurposed into multifamily residences. The tour will also stop at the Meyer May House for a 90-minute tour. The Steelcase Corporation acquired the 1909 Frank Lloyd Wright-designed home in 1985 and undertook a two-year, meticulously researched and implemented restoration. The house is an excellent example of the Prairie School and it is considered one of the most completely restored Frank Lloyd Wright houses in the world.

A minimum of 30 participants is required for this tour. Meet by the Lyon Street entrance of the Amway Grand Plaza for boarding 15 minutes before the tour start time.

THURSDAY, April 19 8:45 AM-11:30 AM

Frederik Meijer Gardens and Sculpture Park

Capacity: 55

Cost: \$20.00 (bus, admission, and tram)

The Frederik Meijer Gardens and Sculpture Park is a 132-acre botanical garden and outdoor sculpture park. In May 2009, it was named one of the top "30 Must-See Museums" in the world by Patricia Schultz of Delta's *Sky Magazine*, and is Michigan's second largest tourist attraction. This tour will include the gardens and the popular annual butterfly exhibit located inside the 15,000-square-foot tropical conservatory, the largest temporary tropical butterfly exhibit in the nation. It will be followed by a tram tour covering two miles of the sculpture park.

A minimum of 35 participants is required for this tour. Meet by the Lyon Street entrance of the Amway Grand Plaza for boarding 15 minutes before the tour start time. You must wear your MAC Conference badge on the tour.

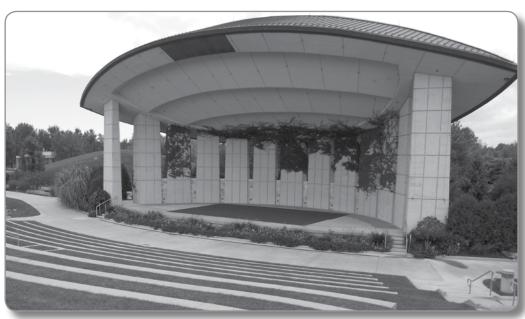


Photo of Frederik Meijer Gardens and Sculpture Park courtesy of Portia Vescio

TOURS

THURSDAY, April 19 9:00 AM-11:30 AM

The Community Archives and Research Center 223 Washington Street SE

Capacity: 15
Cost: Free

The Community Archives and Research Center is a partnership of three public entities: the Public Museum of Grand Rapids, the City of Grand Rapids, and Kent County. The Center is located in a 155,000 sq. ft. facility on the site of the original home of the Grand Rapids Museum and Planetarium. The tour will be given by the City Archivist and the staff of the Public Museum. The Grand Rapids City Archives holds government records created by the city of Grand Rapids, including the City Commission, annual reports of city departments, tax rolls, election records, and other papers, documents, and records. The Grand Rapids Public Museum storage areas include vast holdings of clothing and textiles, furniture, large machinery and vehicles, natural history specimens, fine art, world ethnology and Native American collections, library and archives, and more. The tour will also show some of the facility's specialized preservation systems, including its large walk-in freezer for pest control management.

The tour will begin in the lobby of the Community Archives and Research Center. Participants are responsible for their own transportation to and from the Center.

Getting there on foot (approximately 16 minutes): From the Amway Grand Plaza Hotel, head east on Pearl Street NW toward the Monroe Mall (Monroe Center St NW). Turn right onto Monroe Center Street NW. Follow it to Fulton. Turn right on Jefferson Street. Turn left on State Street. Turn left onto Washington Street SE. Destination will be on the left. Street parking is available.

THURSDAY, April 19 9:00 AM-NOON

Grand Rapids Public Library and Michigan Masonic Museum and Library

111 Library Street NE

Capacity: 15
Cost: Free

The Grand Rapids Public Library's Grand Rapids History and Special Collections Department provides easy access to the past. Collections include research materials on Grand Rapids and Michigan history, genealogy, and furniture design. These collections are on the fourth floor of the 1903 Ryerson Library building, which was renovated and reopened in 2003.

The Michigan Masonic Museum and Library is home to an extensive collection of more than 6,000 photographs; fine officer jewels; and antique Masonic aprons, charts, and carpets. It also includes a comprehensive collection of rare books on Masonry, dating back to the early 1700s. The museum is home to many priceless documents, including the Archives of Grand Lodge, which traces Masonry back to 1826, when Lewis Cass (the second governor of the Territory of Michigan) was the first Grand Master.

The tour begins in the lobby of the Grand Rapids Public Library, approximately a 10-minute walk from the Amway Grand Plaza. After the Public Library portion, participants will walk approximately 5 minutes to the Masonic Museum/Library. The return trip to the Amway Grand Plaza is approximately 15 minutes. Total walking distance between all sites is less than 1.5 miles.

Getting there on foot (approximately 10 minutes): From the Amway Grand Plaza hotel, head east on Pearl Street NW toward Division. Turn right on Division. Turn left on Library Street. The Grand Rapids Public Library is on the left. If driving, there is one hour of free validated parking in the gated lot next to the Library (entrance is on Library Street). Parking rates are \$1.10 per half hour.

WORKSHOPS

WEDNESDAY, April 18 9:00 AM-5:00 PM



Society of American Archivists (SAA) Preconference Workshop Amway Grand Plaza, Vandenberg B

Basic Electronic Records #1249

You have to start somewhere and this workshop gives you the basics. You are introduced to the principles of appraising, accessioning, preserving, and providing access to records in digital formats.

Upon completing this workshop you'll be able to:

- Identify goals and objectives for addressing electronic records within your own institution's mission
- Discuss and examine various technical and organizational issues
- Develop a tentative plan for action within your organization

Who should attend?

This workshop is intended for archivists who have a good understanding of archival principles and techniques but need basic training in how to apply those principles to records in electronic form.

Instructor: Geoff Huth, New York State Archives

Enrollment: Attendance is limited to 30.

Early Bird Registration Deadline: March 18, 2012

Registration Fee (Early Bird/Regular): SAA Member: \$185/\$235

SAA Student or Bridge Member: \$99/\$129 Employees of Member Institutions: \$210/\$260

Nonmember: \$235/\$285

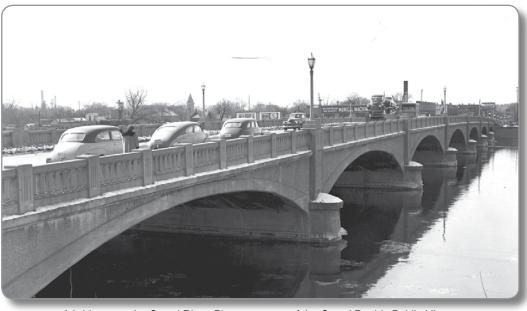
Nonmember Student Promotion: \$159/\$199 *

You must register directly with SAA for this workshop!

Register on-line: http://www2.archivists.org and click on the "Education and Events" tab and select "Continuing Education," then "Calendar."

Register by fax/E-mail: http://www.archivists.org/forms/saa-registration.pdf.

* Please submit proof of enrollment to servicecenter@archivist.org or fax to 312-606-0728.



A bridge over the Grand River. Photo courtesy of the Grand Rapids Public Library.

MAC WORKSHOPS

THURSDAY, April 19 8:00 AM-NOON

Celebrating 40 Years MIdwest Archives Conference

Basic Workshop

Introduction to Records and Information Management

More and more archivists are being asked to run records management programs at their institutions. Designed as a Records Management 101, this workshop will cover the fundamental principles of records management and will introduce the components of a records management program. Topics to be covered include retention schedules, storage, record reproduction, and electronic records management. This workshop is cosponsored by the National Association of Government Archives and Records Administrators (NAGARA).

Presenter: Caryn Wojcik, Government Records Archivist, State of Michigan, Records

Management Services

Cosponsor: National Association of Government Archives and Records Administrators

(NAGARA)

Enrollment: Attendance is limited to 30.

Registration Fee: \$40

THURSDAY, April 19 8:30 AM-NOON

Intermediate Workshop

Legal Issues for Archives

Menzi Behrnd-Klodt has served as an archival consultant for historical societies and corporate archives and is also an attorney with a practice specializing in corporate, intellectual properties, and contracts law. Behrnd-Klodt, who is also the author of *Navigating Legal Issues in Archives* and coeditor of *Privacy and Confidentiality Perspectives: Archivists and Archival Records*, will present a workshop on legal issues of importance to archivists. Those who have a basic understanding of legal issues but would like to learn more about a range of topics, including HIPAA and copyright, are encouraged to attend this valuable session!

Presenter: Menzi Behrnd-Klodt, Klodt Associates and Xyte, Inc.

Enrollment: Attendance is limited to 30.

Registration Fee: \$40

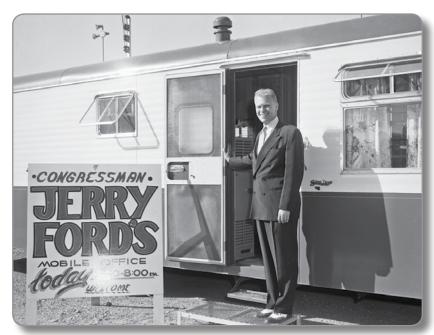


Photo courtesy of the Grand Rapids Public Library



A world leader in collections preservation

Media preservation and deacidification products and services for your archival collections.



Thursday, April 19

PLENARY SESSION



Opening Remarks Ellen Swain, MAC president

Participatory Archives: Something Old, Something New

Keynote Speaker: Kate Theimer

If a participatory archives is defined as one in which people participate, is there really anything radical or new about it? In her talk, Theimer will present examples showing that there is, there isn't, and (like any good archivist) "it depends." Rather than present participatory archives as a new construct brought about by technology, she will approach it as a continuation of traditional archival practice. However, the power of new technology, as well as changes in user expectations, give modern participatory archives the potential to both strengthen and challenge the position of archives in society.



Kate Theimer

Kate Theimer is the author of the popular blog ArchivesNext, and is a frequent writer and speaker on issues relating to archives and the use of social media. She is the author of Web 2.0 Tools and Strategies for Archives and Local History Collections (Neal-Schuman, 2010) and the editor of A Different Kind of Web: New Connections between Archives and Our Users (Society of American Archivists, 2011). Theimer has contributed chapters about Web 2.0 to the edited volumes The Future of Archives and Recordkeeping and Many Happy Returns: Advocacy and the Development of Archives. Before starting her career as an independent writer and blogger, she worked in the policy division of the National Archives and Records Administration in College Park, Maryland. Theimer holds an M.I.S. from the University of Michigan and an M.A. from the University of Maryland, and is currently serving on the Council of the Society of American Archivists.



Dedication of *La Grande Vitesse* in 1969. Photo courtesy of the Grand Rapids Public Library.

Thursday, April 19

CONCURRENT SESSIONS



New Grantsmanship: Digital Sustainability, Open Access, and Consortial Arrangements

This session presents current trends in the world of grants from the perspective of both funders and recipients. The panel will address major developments in federal funding, such as budget issues, program priorities, and an interest in how applicants plan to manage and sustain digital content. The perspective of the National Endowment for the Humanities will be provided and observations from other federal funding agencies will be incorporated. Further, the panel will explore how institutions are responding to new federal requirements for managing research data and providing open access to scientific studies produced with grant funding. This response includes new and expanded roles for librarians and archivists to assist researchers throughout the life cycle of research projects, from grant writing to dissemination of results. Finally, the panel will look at the increasing emphasis on a collaborative/consortia-based model in grant writing and funding. Archivists interested in obtaining grants will learn about the current grant landscape and ways to increase their chances of receiving funding.

Chair: Dan Noonan, The Ohio State University

Panelists: Aaron Collie, Michigan State University

Deborah Kloiber, St. Catherine University

Joel Wurl, National Endowment for the Humanities

Mind the Gaps: Leveraging Networks to Learn

This session highlights the existing gaps of knowledge within archival practice and education, and offers concrete suggestions on how to best leverage professional networks. Dr. Kimberly Anderson discusses the interpersonal aspects of appraisal learning and the implications for appraisal education. Edward Benoit III illuminates the increasing importance of digital archives and the need for collaboration among digital librarians and archivists through formal education, on-the-job learning, and problem solving. Finally, Anna Powell provides the on-the-job learning experiences of a young archivist, highlighting her use of professional networks to solve problems, and discusses her expectations of formal archival education. This session initiates a conversation on needed change within initial and continuing archival education. The session's inclusion of the researcher, student, and practitioner perspectives aims to inform an equally diverse audience. Session attendees will come away with an understanding of the important role of professional networks as learning environments, suggestions for building and maintaining networks, and ways to identify future learning goals.

Chair: Elizabeth Yakel, University of Michigan

Panelists: Kimberly D. Anderson, University of Wisconsin–Milwaukee

Edward Benoit III, University of Wisconsin-Milwaukee

Anna Powell, Sisters of Charity of Nazareth

Student Research Presentations

Growing the next generation of archivists is a priority for the archives profession. What better way to support emerging professionals than by providing a forum to share their research and ideas during the Graduate Student Paper Sessions? We hope you will attend this three-paper session to show your support for these new archivists.

Chair: Beth Myers, Women and Leadership Archives, Loyola University Chicago

CONCURRENT SESSIONS



Web Site Preservation: Archival Principles and Strategies

Developing a Web archiving program for an organization or special collections can be a daunting task, especially if an archives lacks resources and/or in-house technical expertise. In this context, subscription services such as the Internet Archive's Archive-It and the California Digital Library's Web Archiving Service may help archives to preserve and provide access to Web-disseminated materials. A shared-responsibility approach to Web site preservation allows archivists to focus on the appraisal, selection, and description of content, while the essential tools, infrastructure, and technical support are handled by the service provider. At the same time, such partnerships do not eliminate the challenges posed by Web site preservation for archives. This session will explore difficulties, obstacles, strategies, and successes experienced during the initiation and implementation of service-based Web archiving programs in three different institutional contexts. Attendees will be able to identify procedures and challenges related to Web archiving, and thereby gauge their institution's readiness to embark on such a project. The panel is intended for archivists with limited experience in Web site preservation who seek to develop a Web archiving program.

Chair: Michael Shallcross, Bentley Historical Library

Panelists: Ed Busch, Michigan State University

Benn Joseph, Northwestern University David McCartney, University of Iowa

Olga Virahovskaya, Bentley Historical Library

Juggling Act: Managing Small Shops

This session speaks to the unique concerns of archivists in solo situations, who find themselves wearing other hats as librarians and instructors. Speakers will provide insight into managing the varied responsibilities of small shop archivists in public university, private college, public library, and business settings. Alison Stankrauff will address how service work can be an agent of power for lone arrangers, and ways to juggle the demands of service for national, regional, state, and community-level commitments. Lisa Sjoberg will highlight how advocacy for archives can work and excel in a lone arranger shop. Ron Davidson will detail the skills necessary to manage archival collections while simultaneously serving other roles at one's institution. Matthew Peek of Airstream Corporate Archives will explain communication issues, how to collect oral histories, copyright, and creating an internship program. Finally, Jennifer Johnson, as chair and moderator, will contribute her perspective as a business archivist. This session is appropriate for both novice and experienced archivists who work in a variety of settings. While speakers will share ideas from their own experiences, a goal of this session is for participants to dialogue with one another about these issues.

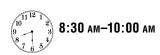
Chair: Jennifer Johnson, Cargill Incorporated

Panelists: Ron Davidson, Sandusky Library

Matthew Peek, Airstream Inc. Lisa Sjoberg, Concordia College

Alison Stankrauff, Indiana University South Bend

CONCURRENT SESSIONS



Archival Survival Kit: Getting and Keeping that Professional Job

ASK and ye shall receive: this Archival Survival Kit session offers attendees the golden opportunity to gain insight from panelists with 50-plus years' combined experience in the archival field on how to successfully navigate the sometimes difficult waters of a job search. Panelists include a public history educator, a lone arranger in the government sector, a museum curator, and a public history graduate student currently working in the field. This session will offer commentary on the current job scene for archivists, manuscript curators, and public historians from each panelist's perspective and will provide tips on how to use social media in the job search. In addition, the panelists will coach attendees on producing an eye-catching cover letter and résumé to survive first and second cuts in today's large applicant pools, and will address winning techniques for that important interview. If time permits, the session will include mock interviews and feedback on selected cover letters and résumés.

Chair: Shari Christy, Air Force Research Laboratory/MacAulay-Brown

Panelists: Lonna McKinley, National Museum of the US Air Force

Noel Rihm, Wright State University, Public History Program

Roland Baumann, Kent State University



Archivist 2.0: Using Social Media to Connect Collections with Users

Social media is becoming more popular as an outreach tool in archives and other organizations. This new form of interaction and communication can increase access to collections and draw in new users. New tools, such as Historypin, which incorporates Google Street View and Maps technology, expose collections to new audiences and integrate local collections with the larger world. As archives expand more into Web 2.0 technology, however, the use of social media can also raise issues about appropriate usage by employees, policy guidelines, and allocation of resources, as well as questions about what forms of social media are effective and how much is too much (or not enough). Panelists from academic, private, and government institutions will discuss their experiences using social media tools to display materials, interact with researchers, and develop exhibits, and will weigh the pros and cons of their respective projects. This panel is appropriate for an audience of all skill levels.

Chair: Emily Symonds, University of Louisville

Panelists: Valerie Edgeworth, Kentucky Department for Libraries and Archives

Sarah-Jane Poindexter, Filson Historical Society Elizabeth E. Reilly, University of Louisville

This Calls for a Celebration! Engaging Your Archives in Institutional Milestones and Anniversaries

The diverse panelists in this session have recently created meaningful interpretations of archival collections for their respective institutions' anniversary celebrations. Kelly Reiss will detail how she compiled materials from her institution's fledgling archives program to create compelling exhibits and a publication celebrating her university's 2012 centennial. Nathalie Wheaton will discuss two projects that Rush University created to celebrate its 40th anniversary. She will share images of the institution's interactive on-line timeline and an innovative project featuring campus milestones as elevator door graphics. Troy Eller will provide an overview of a celebration organized for the 60th anniversary of the Society of Women Engineers (SWE) in 2010. She created an oral history project, established a history award, conducted workshops at the group's national conferences on scrapbook preservation and writing section histories, updated a traveling exhibition, and wrote magazine articles on SWE's history. Finally, Scott Grimwood will impart helpful strategies for balancing multiple anniversary celebrations in a short period of time. His system includes distinct hospitals in multiple locations within a multistate system of medical facilities.

Chair: Heather Stecklein, Rush University Medical Center Archives

Panelists: Troy Eller, Walter P. Reuther Library, Wayne State University

Scott Grimwood, SSM Healthcare Corporate Archives

Kelly Reiss, Rosalind Franklin University of Medicine and Science Nathalie Wheaton, Rush University Medical Center Archives

CONCURRENT SESSIONS



Collecting Chicago Crime: Researching, Exhibiting, and Preserving Murder, Bootlegging, and Deviant Behavior

The records of criminal activity are intriguing, exciting, and fraught with professional and ethical issues. This session will address some of these issues through an overview of numerous collections relating to crime and criminal activity in three Chicago-area institutions. This session is appropriate for all skill levels, although some of the material may be graphic and/or disturbing. Jill Austin will discuss the recent exhibit, *Out in Chicago*, presenting 150 years of urban history through the lens of gender, sexuality, and nonconformity, with a focus on material relating to the Red Squad, a police branch tasked with keeping tabs on radical, minority, and reform organizations. Brian Jolet will illuminate his relationship to crime materials as both scholar and archivist. He will speak about using federal criminal records to research Prohibition-era Chicago, and will also share his experience with helping to process the recent acquisition of area U.S. Attorney's records concerning, among others, Al Capone. Jason Nargis will speak about his recent reprocessing of the library's Leopold and Loeb Collection. (Nathan Leopold and Richard Loeb were the infamous teenage thrill killers of the 1920s.)

Chair: Douglas Bicknese, National Archives at Chicago

Panelists: Jill Austin, Chicago History Museum

Brian Jolet, National Archives at Chicago Jason Nargis, Northwestern University Library



Archival Content Management Systems: The Future of Collection Management

Information professionals are always asked to do more with less, leading us to come up with more inexpensive and efficient means by which to get our jobs done. One of the ways archivists can do this is through open source archival content management systems (ACMS). With minimal support from or knowledge of information technologies, tools such as Archon and Archivists' Toolkit can be used "out of the box." These software packages allow archivists to use a single tool to manage accessions, process collections, create finding aids, generate metadata for digital objects, and quickly share resulting resources with their users. In this session, which is intended for archivists and interested parties at all levels, presenters from academic and museum archives will share their decision-making processes for choosing an ACMS, including why they chose not to wait for the merger of Archon and Archivists' Toolkit into ArchivesSpace before moving forward. Through live demonstrations of ACMS used at their home repositories, as well as discussion, the panel will highlight the pros and cons of Archon and Archivists' Toolkit, share workflows for their use, illustrate their potential for integration with other open source and proprietary software, and describe how Spaces' new collection management tool will help accommodate these workflows for both small and large archives. Overall, the session will provide a diverse audience with a framework for determining the best ACMS for implementation in their own shops, allowing participants to decide whether "the future is now" to make their collections more accessible.

Chair: Scott Schwartz, University of Illinois at Urbana-Champaign

Panelists: Alexis Braun Marks, Eastern Michigan University

Tom Steman, St. Cloud State University

Jennie Thomas, Rock and Roll Hall of Fame and Museum

CONCURRENT SESSIONS



Out of Sight, Out of Mind: Re-examining Remote Reference Services

Providing access to archival materials is of the utmost importance to archivists; without access, archives quickly lose their value. This session aims to challenge assumptions by asking the question: Are we actually providing effective remote reference services for our users? Presenters will explore this topic from three distinct contexts: academic archives, museum archives, and a large manuscript repository. Presenters will discuss the role of the reference interview and the value of effective remote reference services. Results from brief user studies at each institution will help answer the question regarding the effectiveness of off-site reference to users, and reveal information about the needs of our patrons. This session will also explore what we can learn from our remote users, how we can meet the research needs of these users, and what these interactions tell us about our description efforts and the users of our digital collections. This session will certainly benefit archivists who specialize in public services, although it is not a stretch to say that all archivists concerned with access could benefit from attending this session.

Chair: Lee Grady, Wisconsin Historical Society

Panelists: Gregory J. Kocken, University of Wisconsin–Eau Claire

Peter Shrake, Circus World Museum

Danielle Taylor, Wisconsin Historical Society/Wisconsin Veterans Museum

Connecting Students and Primary Sources: National History Day as Outreach

A January 2011 evaluation report of the National History Day (NHD) program states: "[T]he historical research training, skills and experience of the program transform young people into scholars." As keepers of and advocates for primary sources, archivists have a natural connection to the National History Day program. The purpose of this session is to dialogue about the feasibility, practicality, and scalability of National History Day in a variety of archival settings, including universities, historical societies, and presidential libraries. Panelists will address developing NHD programs, building instruction sessions and workshops for students and teachers, and creating access tools and guides to assist students with their research. Session attendees will leave this presentation with specific tips and tricks to employ at every stage of involvement with NHD. This session is geared for all archivists wanting to learn more about outreach in general and NHD in particular.

Chair: Tanya Zanish-Belcher, Iowa State University

Panelists: Kathryn Otto, University of Wisconsin–River Falls

Tobi Voigt, Detroit Historical Society

Craig Wright, Herbert Hoover Presidential Library



Photo courtesy of the Grand Rapids Public Library

Saturday, April 21

CONCURRENT SESSIONS



Digital Preservation Comes of Age: Reports from the Field

This session examines approaches to digital preservation taken by three archivists representing academic, corporate and state government perspectives, as well as a project involving a consortium of archival institutions. Lisa Schmidt will present on Spartan Archive, an NHPRC-funded project to develop a preservation environment for institutional electronic records of enduring value, with an initial emphasis on structured data. Mary Davison will describe the company's early stage digital preservation processes of storing and providing access to digitized and born-digital corporate documents, print media, video clips, book and magazine manuscripts, and product design and development files. Mark Myers will report on his experiences as a participant in the ISO-TRAC test audit for trusted digital repositories, including his institution's implementation of improvements in areas identified by the audit. Caryn Wojcik will discuss the community-driven NHPRC-funded Distributed Custodial Archival Preservation Environments (DCAPE) project. The session will provide attendees interested in or currently implementing digital preservation programs with ideas for use in their own organizations.

Chair: Joanne Kaczmarek, University of Illinois at Urbana-Champaign

Panelists: Mary Davison, American Girl

Mark Myers, Kentucky Department for Libraries and Archives

Lisa Schmidt, Michigan State University

Caryn Wojcik, State of Michigan, Records Management Services

End Times or New Life? The Future of Religious Archives

In 1980, Maynard Britchford described the growth of religious archival programs as "one of the most remarkable developments in the recent history of American and Canadian archival activity." Thirty years later, what "remarkable developments," perhaps unforeseen in 1980, shape the professional worlds of archivists of religious collections? Three archivists, representing a Catholic institution, a mainline Protestant seminary, and an evangelical Protestant denomination, will address legal and financial challenges to religious repositories, the professionalization of religious archival programs, and archival responses to the decline of denominationalism in North America. This session is intended for archivists of all levels who work for a religious institution or maintain records documenting American religion and spirituality within any repository. The presenters seek to provide a forum for the discussion of issues that simultaneously challenge the very existence of religious repositories and present opportunities to revitalize and transform religious archival programs. Additionally, we hope that this session will help provide a sense of community among archivists of religious repositories in the Midwest and perhaps set the stage for expanding collaborative work among such archivists in MAC.

Chair: Morgen MacIntosh Hodgetts, DePaul University

Panelists: Colleen McFarland, Mennonite Church USA Archives
Robert Presutti, Emory University, Pitts Theology Library



The original Pantlind Hotel. Photo courtesy of the Grand Rapids Public Library.

Saturday, April 21

CONCURRENT SESSIONS



Helping Hands: How Using Students and Community Volunteers Can Benefit Your Archives

Archives' budgets are shrinking, while archives students and newly graduated professionals are looking for experience to keep their skills honed for future paid positions. Meanwhile, members of the local community want to channel their love of the area's history in productive ways. The answer for all may lie in volunteering: Archives can add unpaid staff to keep their operations running smoothly; "hired" professionals can keep their resumes up to date; and community members can help preserve and provide better access to the historical record. Learn how to make the most of the situation from both sides: Archivists will talk about managing volunteers and will discuss some interesting ways they are utilizing volunteers. Community volunteers not only can be valuable workers inside your institution, but also can be invaluable advocates for your institution to the outside world. A graduate student volunteer will talk about the experience from the other side, including how to find appropriate venues for the goals a volunteer is trying to achieve; how to get the most out of an experience; and how to use that experience for future career prospects.

Chair: Kevlin Haire, The Ohio State University

Panelists: Jennifer Audsley Moore, National Archives at Kansas City

Sarah Hopley, University of Wisconsin-Milwaukee

Anke Voss, Urbana Free Library, Champaign County Historical Archives



Student Poster Sessions

Check out cutting-edge research and network with the next generation of archivists at MAC's Student Poster Session. Students and recent graduates from across the Midwest will be on hand to discuss their posters and projects during the Saturday morning break.



Popular Culture in Archives in a Global Context: Challenges and Opportunities

Many archives hold materials that can be considered popular culture. Through discussion of their own and related holdings, panelists will explore popular culture collections that are international in nature, or which have international audiences. They will address common concerns that arise in handling and making accessible materials that may be challenging, and will investigate opportunities that popular culture collections provide. For example, the kinds of materials, sizes, and formats found in these collections affect collection-development policies, housing, and outreach. Description also can be difficult, particularly when metadata standards are not flexible or deep enough. This panel continues the work of the Consortium for Popular Culture Collections in the Midwest (CPCCM), which has already collaboratively developed a thesaurus of genre terms for cartoon and comic art and agreements for research loans. It is hoped that other common needs and potential future collaborations will be identified at this session.

Chair: Nena Couch, The Ohio State University, Jerome Lawrence and Robert E. Lee

Theater Research Institute

Panelists: Emily Brock, University of Illinois Advertising Council Archives

Wendy Pflug, The Ohio State University Randall Scott, Michigan State University

Saturday, April 21

CONCURRENT SESSIONS



Building Both Academic and Corporate Internship Programs: The Value of Mentoring and Networking

Michigan is fortunate to produce exemplary students from two outstanding L.I.S. degree programs with strong archival components, Wayne State University and the University of Michigan. This unique wealth of talent, coupled with a struggling economy, has created an unprecedented opportunity for institutions to think more creatively about how to spend their resources and position their personnel. In other words, this professional talent base opens the door to generate an archival internship program that goes beyond case studies and creates a flexible model that other institutions can adopt. By synching organizational needs with the expertise of new professionals in the field, this program targets both profit and nonprofit environments in an economy that demands fiscal creativity. To achieve this goal, institutional assessment surveys, innovative projects, and supportive mentoring and networking opportunities can improve organizational efficiency and collection accessibility, and new professionals can gain valuable professional experience transferable to any future position. The goals of this panel are to develop a template that can be customized to suit the organizational needs of any cultural organization or business, and to offer progressive archival solutions that are monetarily sound.

Chair: Lisa Schell, Wayne State University

Panelists: Marguerite Moran, Ford Motor Company

Kim Schroeder, Wayne State University

Hands-on Plus: Working/Teaching with/about Manuscripts

Three archivists with great instructional experience teaching with and about manuscripts and archives will discuss the various types of classes they have offered. Marian Matyn will talk about a new archives class in the Public History program at Central Michigan University, which is designed to teach students about archival theory and management, and to give students hands-on processing experience. Marcus Robyns will discuss two classes: one for students, "Historical Research and Critical Thinking," and one for the general public, "Archives 101: What's in an Archive and How to Use It." Finally, Sharon Carlson will discuss an upper-level public history course related to archives administration that she teaches every year. Attendees will get ideas about classes they could implement, how to use manuscripts for teaching purposes, and ways to incorporate teaching into their own work flow.

Chair: Portia Vescio, Michigan State University

Panelists: Sharon Carlson, Western Michigan University

Marian Matyn, Central Michigan University Marcus Robyns, Central U.P. and NMU Archives

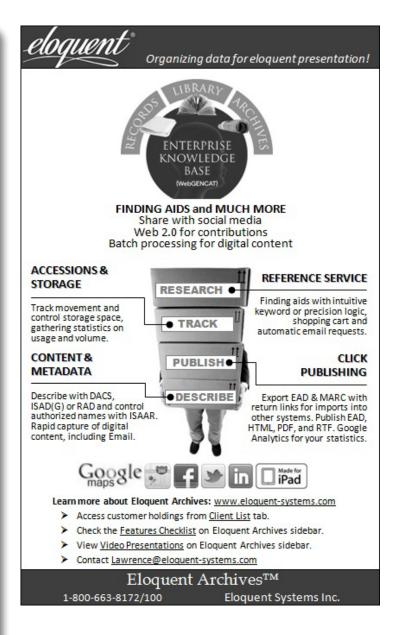


Photo courtesy of the Grand Rapids Public Library.

MAC FUN FACTS

GRAND RAPIDS FUN FACTS

- Ottawa Indians were Grand Rapids' first inhabitants, and, in 1826, the city was settled by French fur traders.
- The city's name comes from the Grand River, Michigan's largest inland river.
- Grand Rapids was originally known as the "Furniture Capital" of the nation. It is known today for its office furniture manufacturing.
- It is home to many national and multinational headquarters, including Steelcase, Herman Miller, Haworth, Amway, Wolverine World Wide, and Meijer stores.
- In 1945, Grand Rapids was the first city in the U.S. to add fluoride to its drinking water.
- Native son Gerald R. Ford became the 38th President of the United States on August 9, 1974.
- Kent County is Michigan's largest appleproducing county. It is also a major producer of peaches, celery, carrots, onions, corn, wheat, and Christmas trees.
- Grand Rapids has two homes in the city designed by Frank Lloyd Wright, the Amberg House and the Meyer May House, which is open to the public three days per week.
- The sculpture *La Grande Vitesse*, by Alexander Calder, was installed at the Vandenberg Plaza in 1969. The name means "Great Swiftness."





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Photo of Frederik Meijer Gardens and Sculpture Park courtesy of Portia Vescio



During halftime of the 1939 South vs. Tech football game. Photo courtesy of the Grand Rapids Public Library.



John Ball Park. Photo courtesy of the Grand Rapids Public Library.

REGISTRATION FORM: MIDWEST ARCHIVES CONFERENCE ANNUAL MEETING, APRIL 19-APRIL 21, 2012

Amway Grand Plaza Hotel, 189 Monroe Avenue NW, Grand Rapids, MI 49503 Phone: 800-253-3590. Web site: http://www.Amwaygrand.com Registration deadline for special MAC Meeting rate: March 27, 2012

Registration Procedures

♣	Pay by Credit Card—Register On-line Go to http://www.midwestarchives.org/ to fill out the on-line registration form and pay via MAC's secure on-line system.				
="	Pay by Check—Register by Mail Fill out this form and the schedule/checklist on the reverse side. Send it, with a check made paya to: Midwest Archives Conference 2012 Local Arrangements Committee—c/o Lori Vargo, Sp NE, Grand Rapids, MI 49503.				
	To receive the advance-registration discount, registrations must be postmarked (mail-in) or submitted (on-line) by Monday, March 19, 2012 After April 9, please register on-site.				
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	ne for badge (if different)				
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Phor	ne Fax				
E-m	ail				
Pleas	se indicate how you heard about this meeting:				
Is th	is the first time you have attended a MAC meeting? □ Yes □ No				
□ P	lease assign me a MAC Pal I would like to serve as a MAC Pal				
Reg	istration Rates				
A	dvance registration for MAC members (by March 19, 2012)	\$ 70.00			
A	dvance registration for nonmembers (by March 19, 2012)	\$ 85.00			
A	dvance registration for students (by March 19, 2012)	\$ 45.00			
N	farch 20-April 9 and/or on-site registration, MAC members	\$ 80.00			
N	farch 20–April 9 and/or on-site registration, nonmembers	\$ 95.00			
N	farch 20–April 9 and/or on-site registration, student	\$ 55.00			
C	one-day registration. Please specify which day: 🗖 Thurs 📮 Fri 📮 Sat	\$ 40.00			
Woı	kshops, Thursday, April 19 (filled in order of registrations received)				
Ir	ntroduction to Records and Information Management (capacity 30)	\$ 40.00			
L	egal Issues for Archives (capacity 30)	\$ 40.00			
Tou	r (filled in order of registrations received)				
G	rand Rapids Public Library and Michigan Masonic Museum/Library (capacity 15)	FREE			
T	the Community Archives and Research Center (capacity 15)	FREE			
F	rederik Meijer Gardens and Sculpture Park (capacity 55)	\$ 20.00			
Н	Ieritage Hill Bus Tour and Meyer May House (capacity 40)	\$ 15.00			



Total Amount Enclosed:

WORKSHOPS, TOURS, SESSIONS, AND SPECIAL EVENTS CHECKLIST

Wednesday, April 18 9:00 AM-5:00 PM	SAA Workshop (Register through SAA)			
Thursday, April 19				
8:00 AM-NOON	MAC Council Meeting			
8:00 am-noon	MAC Basic Workshop: Introduction to Records and Information Management			
8:30 am–noon	MAC Intermediate Workshop: Legal Issues for Archives			
8:30 ам-11:00 ам	Tour: Heritage Hill Bus Tour and Meyer May House			
8:45 AM-11:30 AM	Tour: Frederik Meijer Gardens and Sculpture Park			
9:00 am-11:30 am	Tour: The Community Archives and Research Center			
9:00 am–noon	Tour: Grand Rapids Public Library and Michigan Masonic Museum and Library			
1:00 рм-5:00 рм	Vendor Fair			
1:30 рм-3:00 рм	Plenary Session: Kate Theimer, Participatory Archives: Something Old, Something New			
3:00 РМ-3:30 РМ	Break			
3:30 РМ-5:00 РМ	Session: New Grantsmanship: Digital Sustainability, Open Access, and Consortial Arrangements			
3:30 РМ-5:00 РМ	Session: Mind the Gaps: Leveraging Networks to Learn			
3:30 РМ-5:00 РМ	Session: Student Research Presentations			
5:30 РМ-6:00 РМ	New Members'/Pals' Reception			
6:00 РМ-8:00 РМ	Opening Reception: Gerald R. Ford Presidential Museum			
8:00 PM-?	Students/Young Archivists' Night on the Town			
Friday, April 20				
8:30 AM-3:30 PM	Vendor Fair			
8:30 am-10:00 am	Session: Web Site Preservation: Archival Principles and Strategies			
8:30 am-10:00 am	Session: Juggling Act: Managing Small Shops			
8:30 am-10:00 am	Session: Archival Survival Kit: Getting and Keeping that Professional Job			
10:00 AM-10:30 AM	Break			
10:30 AM-NOON	Session: Archivist 2.0: Using Social Media to Connect Collections with Users			
10:30 AM-NOON	Session: This Calls for a Celebration! Engaging Your Archives in Institutional Milestones and Anniversaries			
10:30 AM-NOON	Session: Collecting Chicago Crime: Researching, Exhibiting, and Preserving Murder, Bootlegging, and Deviant Behavior			
1:30 рм-3:00 рм	Session: Archival Content Management Systems: The Future of Collection Management			
1:30 рм-3:00 рм	Session: Out of Sight, Out of Mind: Re-examining Remote Reference Services			
1:30 рм-3:00 рм	Session: Connecting Students and Primary Sources: National History Day as Outreach			
3:00 РМ-3:30 РМ	Break			
3:30 РМ-5:00 РМ	MAC Members' Meeting			
6:00 PM-8:00 PM	Restaurant Tours			
6:00 PM-8:00 PM	Lone Arrangers' Social			
Saturday, April 21				
8:30 AM-10:00 AM	Session: Digital Preservation Comes of Age: Reports from the Field			
8:30 AM-10:00 AM	Session: End Times or New Life? The Future of Religious Archives			
8:30 AM-10:00 AM	Session: Helping Hands: How Using Students and Community Volunteers Can Benefit Your Archives			
8:30 am–noon	Session: Student Poster Session			
10:00 AM-10:30 AM	Break			
10:30 AM-NOON	Session: Popular Culture in Archives in a Global Context: Challenges and Opportunities			
10:30 AM-NOON	Session: Building Both Academic and Corporate Internship Programs: The Value of Mentoring and Networking			
10:30 AM-NOON	Session: Hands-on Plus: Working/Teaching with/about Manuscripts			



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Membership fees: \$30 Individual, \$60 Institutional, \$70 Canada/Mexico, \$80 Overseas. Membership year runs from January to December. Complete this form and mail it along with your check, payable to "Midwest Archives Conference," to: Midwest Archives Conference, 4440 PGA Boulevard, Suite 600, Palm Beach Gardens, FL 33410.

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see the mac newsletter and website www.midwestarchives.org for details.

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