



Guiding Donors Towards Digital Archiving Policies

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Introduction

The Oriental Institute at the University of Chicago

- ✧ Research institute and museum specializing in ancient Near East civilizations, founded 1919
- ✧ Now employs over 130 faculty, research associates, and staff
- ✧ Conducts wide range of research and scholarly activity



THE
ORIENTAL
INSTITUTE



THE UNIVERSITY OF
CHICAGO



Three themes

- 1) Take a service-based approach
- 2) Know your audience
- 3) Keep expectations realistic



A service-based approach

✧ Be available

Communication and flexibility are key

✧ Offer solutions

Let them know what you can do!

✧ Provide resources

Articles, guides, web resources, DIY

Know your audience



- ✧ Don't overwhelm them
- ✧ Understand what they want from you (and what they don't)

Keep expectations realistic



- ✧ Base recommendations on the available resources
- ✧ Use simple solutions
- ✧ Reduce barriers to implementation

Remember:
something is better
than nothing!



Thank you